

2019 DEVELOPMENT REPORT





FEW INSTITUTIONS BETTER REFLECT AND REPRESENT COMMUNITY THAN THE FREE LIBRARY OF PHILADELPHIA.

With this 2019 *Development Report*, the Free Library of Philadelphia Foundation acknowledges and thanks the many individuals and organizations whose philanthropic leadership was critical to the Free Library's success in fulfilling its mission and meeting its goals from July 1, 2018, through June 30, 2019.

THANK YOU FOR YOUR COMMITMENT TO ADVANCING LITERACY, GUIDING LEARNING, AND INSPIRING CURIOSITY THROUGH THE FREE LIBRARY OF PHILADELPHIA.

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DEAR FREE LIBRARY SUPPORTERS,

AS AN AVID READER AND STRONG BELIEVER IN THE POWER OF AN EDUCATION, I KNOW THAT A VIBRANT LIBRARY SYSTEM IS ESSENTIAL FOR BUILDING AN ENLIGHTENED AND HEALTHY COMMUNITY. We are fortunate to have just such a system in the Free Library of Philadelphia, with its myriad resources and programming not only at the Parkway Central Library, but also throughout the city, at all of our 54 locations.

Since 2012, I have been honored to serve as a member of the Free Library of Philadelphia Foundation Board of Directors and am proud to have marked my first year as Chair in fiscal year 2019. In my role as Chair, I am privileged to work alongside some of the finest minds and most generous individuals in our region. Like you, my colleagues on the board are devoted to ensuring that our Free Library is the strongest asset it can be for our city and its diverse citizenry.

I am truly passionate about the work we do here and the impact it has on Philadelphia, and I am committed to serving the needs of our community through this role. From pre-K and afterschool programs for children to resources for new Americans and job seekers, from cultural events and activities to exhibitions, the Free Library has something for everyone—and, more importantly, *is for everyone*. Together, we make it possible.

Please accept my sincerest gratitude for your generosity. I look forward to the months and years to come as we work together to ensure that the Library's resources are available for future generations of Philadelphians.

Warmest regards,

Barbara Sutherland
CHAIR
BOARD OF DIRECTORS
FREE LIBRARY OF PHILADELPHIA FOUNDATION



GREETINGS FREE LIBRARY SUPPORTERS,

I AM SO EXCITED TO SHARE THIS REPORT OF OUR FUNDRAISING SUCCESSES IN FISCAL YEAR 2019. With your support, we measured so many tremendous achievements in the period spanning July 1, 2018, to June 30, 2019.

We welcomed nearly five million in-person visits to our 54 locations, and over six million more accessed our collections and resources online. Across the city, we produced 31,000 programs for 708,000 Philadelphians of all ages. Tens of thousands of people participated in over 100 discussions, events, workshops, and classes for *One Book, One Philadelphia*. At The Rosenbach, we celebrated one of our best-ever Bloomsdays, with more than 1,600 people convening on Delancey Street for readings from *Ulysses*, music, food, and libations. But perhaps our most exciting activity of the year took place at the Parkway Central Library.

Since 1927, Parkway Central has been a creative, intellectual, and civic hub for the Philadelphia community. To better support the needs of today's library users, we embarked on a multi-phase initiative to expand and enhance the available space in Parkway Central working inside our current footprint: *Building Inspiration: 21st-Century Libraries Initiative*.

In April 2019, we successfully completed the third phase of *Building Inspiration* with the opening of The Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement, the Marie and Joseph Field Teen Center, and the Business Resource and Innovation Center (BRIC). These three magnificent new facilities allow for an entirely new, 21st-century user experience at the Free Library.

These remarkable achievements could not have happened without the generous support of friends and neighbors, corporations and foundations, sponsors and supporters around the region, and you. I hope you read this report with pride. Because, thanks to you, we entered fiscal year 2020 as a library truly transformed.

On behalf of the Free Library of Philadelphia and every Philadelphian who benefits from our collections, programs, and services—*thank you!*

All the best to you in the year ahead,

Siobhan A. Reardon
PRESIDENT AND DIRECTOR
FREE LIBRARY OF PHILADELPHIA



LOOKING BACK A YEAR IN REVIEW

WITH YOUR SUPPORT,
IN FISCAL YEAR 2019,
THE FREE LIBRARY
OF PHILADELPHIA ...

Witnessed

51 participants
representing
27 countries

of origin take the oath to become new United States citizens through a ceremony with U.S. Citizenship and Immigration Services.



Engaged

250 people

at The Rosenbach for

In Conversation with
The Rosenbach:
The Legacy of the
13th Amendment,

a mini-series of lectures that examined the history and complicated legacy of the U.S. Constitutional amendment that abolished slavery.



Presented

125 authors

in the Author Events
Series for over

24,480 audience
members.

Counted

814,077 cardholders,

a 6.5% increase over 2018.



Welcomed nearly

5,500 visitors

at the grand opening
celebrations for the

Parkway Central
Library's
newest spaces:

The Robert and Eileen
Kennedy Heim Center for
Cultural and Civic Engagement,
the Marie and Joseph Field
Teen Center, and the Business
Resource and Innovation
Center (BRIC).

Hosted more than

4,915,649 million
visits in our
54 locations,

and over

6 million more

through our online collections
and resources.



Presented
publicly acclaimed
exhibitions

in Parkway Central, including *Philadelphia: The Changing City* and *Our 5 Senses* in the William B. Dietrich Gallery and *At These Crossroads: The Legacies of Frederick Douglass and W.E.B. Du Bois* in the West Gallery.

Mentored
161,869 students

through LEAP (Literacy Enrichment Afterschool Program), an

8.2% increase

from the previous year.

Engaged
237,920 adults
and seniors

through
15,815 adult programs
system-wide.

Brought
Jane Austen and
Mary Shelley

to life for
hundreds of guests
through reading courses
on topics from "Shakespeare
and Identity" to "Pride and
Prometheus" at The Rosenbach.

Logged
732,067
computer sessions,
over
6,729,580
website visits,
and
1,153,464
WiFi sessions.

Welcomed
1,349 teens to
97 programs

in the first two months after the
Field Teen Center
opened at Parkway Central,

an 843% increase in
attendance and a 288%
increase in programming

over the same months
in the last fiscal year.



Celebrated
Bloomsday
with
more than
1,600 attendees
at The Rosenbach. The day-long annual event marks the date on which Joyce's masterpiece *Ulysses* takes place (June 16, 1904) with live readings, a beer garden, and traditional Irish music.

Served
521,740 preschoolers,
children, and teens
through
19,869
children's programs

system-wide, a
6.8% increase in attendance.



Held
120 One Book,
One Philadelphia
events,

attended by

over 5,000 people
across the city,

centered on the National Book Award winner and New York Times bestseller *Sing, Unburied, Sing*, by Jesmyn Ward.

Over 100 Philadelphia schools received 3,500 copies of the book.



Opened
The Rosenbach
to nearly
350 people for a
day of free admission
to the exhibition
Out of Many, One
during the Wawa Welcome
America festival.

LEADERSHIP SUPPORT OF ADVANCING LITERACY

Comcast Foundation Supports Digital Literacy

Now more than ever, digital literacy is an essential skill needed to succeed in today's workforce. As Philadelphia continues to face high poverty rates, providing opportunities and access to digital skills training is increasingly important for promoting economic mobility. That is why Comcast supports the Free Library of Philadelphia and its initiatives in teaching these skills at a variety of levels.

Founded in 1999, the Comcast NBCUniversal Foundation has a longstanding history of connecting and strengthening communities by supporting digital literacy programs. In fiscal year 2019, the Foundation made an exceptional gift to the Free Library to create a digital literacy pilot program for adults, which will be introduced later this year at the Parkway Central Library.

"Libraries are a treasured resource in many neighborhoods across our city—there are very few institutions that rival the Free Library's scale and connection to so many diverse communities," says Dalila Wilson Scott, President of the Comcast NBCUniversal Foundation. "Our particular interest in this project stems from the Library's focus on building digital skills. We know that providing access to technology and training to harness the power of that technology are critical components to bridging the digital divide. We are proud to partner with the Free Library on this important mission."

Carolyn Cannuscio Advocates for Urban Health

Social epidemiologist Dr. Carolyn Cannuscio's work centers on the causes and consequences of urban health disparities. Her passion is in investigating and applying the power of art to communicate across cultural and social divides and to transform disadvantaged communities.

Carolyn has spent countless hours advocating on behalf of the Free Library of Philadelphia, serving on the Free Library's Health Advisory Council, and helping to advance the Health Literacy Center at the South Philadelphia Library. Her training and expertise have helped form the strategy, implementation, and evaluation of the center's programs.

"I believe that libraries are vital to the health of a community, as centers of lifelong learning and social connection," Carolyn says.

"Every day, librarians help people find health care, food, housing, jobs—and cooking classes, and great books! I'm inspired by all of it, and I'm grateful for it. Above all, I love that the doors of the library are open to all."

In fiscal year 2019, Dr. Cannuscio generously focused her attention on the Free Library's Culinary Literacy Center (CLC) and its Edible Alphabet program. This innovative program touches on topics like food science, budgeting at the market, and healthy lifestyles—all at the Parkway Central Library. As an individual contributor to the program and as co-chair of the fiscal year 2019 fundraising gala, *Feast Your Imagination: A Free Library Fête*, which benefitted the CLC, she empowered the CLC to expand its programming and increase its impact across our community locations.

Lincoln Financial Champions Read by 4th

Lincoln Financial Foundation supports communities throughout the Greater Philadelphia area, and nationwide, in alignment with the vision that corporate citizenship and philanthropy are essential to a community's success. Lincoln Financial has long been a partner to the Free Library of Philadelphia. Because youth education is among Lincoln's top philanthropic priorities, they continued their generous commitment to Read by 4th for the fifth year in fiscal year 2019.

Managed by the Free Library, Read by 4th is a cross-sector, citywide collaboration among 134 partner organizations aimed at tackling Philadelphia's literacy crisis by increasing the number of children who read at or above grade level by the time they enter fourth grade.

"We are supporting the instructional strategy efforts of Read by 4th to ensure our current and future teachers are exceptionally prepared to teach the art of reading to their students," says Nancy Rogers, President of Lincoln Financial Foundation. "At Lincoln Financial Group, contributing to strong, vital communities is not only intrinsic to our namesake's values of strength, courage, integrity, optimism, and respect, it is our responsibility. The Free Library of Philadelphia connects communities in ways that benefit everyone and helps to advance Abraham Lincoln's inclusive vision."



"I believe that libraries are vital to the health of a community, as centers of lifelong learning and social connection."
DR. CAROLYN CANNUSCIO



LEADERSHIP SUPPORT OF GUIDING LEARNING



“A literate and well-informed citizenry is the bulwark of our democracy. The Free Library enables access for all of us to books and materials, as well as vital programming.”

TOM KLINE



Kline & Specter Support Literacy through EITC

Tom Kline is one of the most recognized attorneys in Philadelphia. Tom and his law partner Shanin Specter are proud advocates for our city’s young people—and for the Free Library. In fiscal year 2019, their firm Kline & Specter directed generous contributions to the Free Library’s *One Book, One Philadelphia* and *Summer of Wonder* programs through the Educational Improvement Tax Credit (EITC) program.

One Book, One Philadelphia, a joint project of the Office of the Mayor and the Free Library, promotes reading, literacy, and community by motivating tens of thousands of people to read an annual featured selection and come together for engaging discussions and programs with community partners throughout the city. *Summer of Wonder*, the Free Library’s renowned summer learning program, has motivated more than one million children to keep reading and learning during the summer months for over 25 years.

“A literate and well-informed citizenry is the bulwark of our democracy. The Free Library enables access for all of us to books and materials, as well as vital programming,” says Kline. “Our law firm, Kline & Specter, believes in our community, and the Free Library is a pillar of that community, providing a unique resource to everyone.”

Nancy Petersmeyer Empowers Community

Each year, the Free Library serves tens of thousands of young people through LEAP (Literacy Enrichment Afterschool Program), a free, drop-in academic support program hosted in locations throughout the city. In fiscal year 2019, more than 160,000 students of all ages participated, an 8.2 percent increase over 2018.

Nancy Petersmeyer, who served as a member of the Foundation Board of Directors from 2005 until 2011, is enthusiastic about LEAP and the principles of community it encourages. **“The Library is a truly democratic institution,” Petersmeyer notes, “and LEAP sends an especially powerful message to young people that they are valued and that we’re all in this together.”**

“Neighborhood libraries provide safe and enriching environments where children can come when they’re not in school,” she continues. “And LEAP then builds on that foundation with the powerful idea that young people learn best when they’re given responsibility for helping one another. It’s a tiered mentoring program: students not only receive excellent academic support, but also have the opportunity to become teachers themselves and eventually gain paid employment. Over time, students learn how to engage more effectively in their own academic pursuits and the workforce.”

The sense of community the program engenders resonates with Petersmeyer, who is a military veteran and physician. “In the military, you rely on those above you and look after those under you,” she explains. “And in medicine, we say, ‘See one, do one, teach one.’ It’s powerful for young people to feel they have agency and can be trusted to handle growing responsibilities.”

IMLS Bolsters Paschalville Partnership

As part of an ongoing project to further collaborative approaches toward positive community change, the Institute of Museum and Library Services (IMLS) has made several generous commitments to the Free Library in support of Paschalville Library and its surrounding community in Southwest Philadelphia. Launched in 2014 and boosted in 2016 by an IMLS National Leadership Grant, the Paschalville Partnership is a collective impact initiative that has brought together 11 organizations to work collaboratively on transforming services for job seekers living in Southwest Philadelphia. This unique Free Library-led undertaking has worked to expand literacy, English-language skills for non-native speakers, job skills, and digital literacy and access for the community served by Paschalville Library.

Through its Community Catalyst Initiative, IMLS supports approaches for libraries, archives, museums, and other partner organizations to actively co-create, deepen, and sustain collaborative efforts to improve local communities.

“As centers of learning and catalysts of community change, libraries and museums connect people with programs, services, collections, information, and new ideas in the arts, sciences, and humanities. They serve as vital spaces where people can connect with each other,” said IMLS Director Dr. Kathryn K. Matthew. “IMLS is proud to support their work through our grant-making as they inform and inspire all in their communities.”

LEADERSHIP SUPPORT OF INSPIRING CURIOSITY

Greenawalts Support Humanities Programming

Rich and Peggy Greenawalt have been enthusiastic friends and advocates of the Free Library of Philadelphia for many years, proudly counting it among their favorite institutions. Rich, in particular, has devoted many hours of service to the Library. A member of the Board of Directors since 2003, formerly serving as the Board's First Vice Chair and currently serving as its Secretary, Rich headed the committee to oversee the affiliation between the Free Library and The Rosenbach.

In fiscal year 2019, the couple made a significant investment toward the establishment of an endowment to support humanities programming in the neighborhood libraries. This endowment is funded in part by a challenge grant from the National Endowment for the Humanities (NEH). The endowment will support community-driven programs, such as performances, historic exhibitions, art projects, poetry readings, and more in libraries throughout the city.

"The Free Library serves millions of visitors every year with locations in our many neighborhoods," Rich boasts. **"Our branches are welcoming, comforting places to study, learn, and access resources for jobs and businesses. There is no comparable organization in our community. The Free Library is unique, and it is so important that all of us should support this great organization."**

Elizabeth Larsson Soars with the Ravens

Membership programs are a critical component of our fundraising strategy, and Raven Society members set an enthusiastic example for all donors to follow. Elizabeth Larsson has been contributing as a Raven since 2013 and has served on the Raven Society Council since 2016. As a member of the council's event committee, Elizabeth assists with the planning and execution of some of the Library's most engaging events, including the Ravens on the Rooftop summer celebration at Parkway Central and the Raven Society spelling bee, which launched last year to rave reviews. And she is proud to participate.

"The Free Library's reach amazes me," she says. **"From Read by 4th to Stories Alive, playgrounds that promote literacy to the BRIC's services, teen programming, the Rare Book Department, the tool and instrument lending libraries, and all the primary sources that I relied on in high school, the Free Library is incredibly active. That list doesn't even cover half of what the institution does in a single day."**

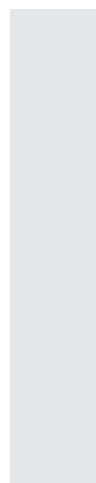
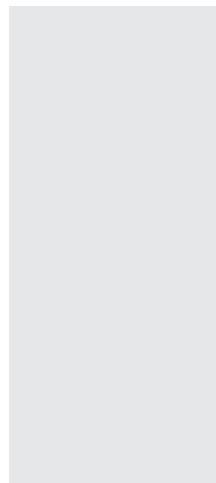
The Raven Society brings together young friends from across Philadelphia who share a passion for supporting the work of the Free Library of Philadelphia. Membership support touches everything the Free Library does each year, and the Ravens help make it all possible.

PECO Powers Workforce Development

Since 2016, the Business Resource and Innovation Center (BRIC) has been a one-stop shop for entrepreneurs, nonprofits, inventors, and job seekers at the Free Library, helping thousands of people enhance their skills through public programs and individualized guidance in research and planning. Beginning in fiscal year 2019, with generous support from PECO, the BRIC developed an innovative pilot program that will introduce job seekers to entry-level, living-wage jobs in sectors they are not familiar with. By identifying growing local industries where companies are challenged to fill positions and teaching job seekers how to successfully apply for those opportunities, the Library connects our city's employers with qualified employees they might not otherwise meet. It's a win-win for our customers and for our city.

These services will originate from the BRIC at Parkway Central and will be replicated at regional and neighborhood libraries across the city.

"PECO proudly invests in the communities we serve. One of our important examples is the partnership with the Free Library of Philadelphia and the BRIC," says Romona Riscoe Benson, Director of Corporate and Community Relations for PECO. "This resource provides the opportunity for everyone to be included in the workforce of the future."



"Our branches are welcoming, comforting places to study, learn, and access resources for jobs and businesses."

RICH GREENAWALT

LEADERSHIP SUPPORT OF CAPITAL PROJECTS

The Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement

FIRST FLOOR • 7,200 SQUARE FEET

An active gathering space for diverse programs and civic engagement.



The Free Library Celebrates a Reimagined Parkway Central

Since its opening in 1927, the Parkway Central Library has served as a vibrant community hub, providing vital resources and hosting a wide variety of civic, cultural, and educational programs and activities for Philadelphians and visitors from around the world. After nearly 100 years as one of the city’s most active public spaces, the Beaux-Arts jewel has undergone an ambitious transformation as the Library responds to the contemporary needs of its communities.

In the spring of 2019, the Free Library successfully completed the third phase of a bold reimagining of Parkway Central—the culmination of over a decade of renovations—with the opening of three spectacular new spaces: The Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement, the Marie and Joseph Field Teen Center, and the Business Resource and Innovation Center (BRIC). Linking these new areas to the historic building is the William B. Dietrich Grand Staircase.

Each of the signature spaces was made possible by *Building Inspiration: 21st-Century Libraries Initiative*, the most ambitious capital campaign in the Library’s history. The Library met its financial goals for the campaign and completed construction on schedule.

“One of the surprising developments of the digital age is that libraries have become more, not less, relevant. But to serve their communities in new ways, libraries have had to reinvent themselves,” says Donald Kimelman, who made a significant contribution toward *Building Inspiration* in 2019. “There can be no better example than the latest phase of the revitalization of the landmark Parkway Central Library—removing floors of stacks containing tens of thousands of infrequently requested books to create exciting new spaces that will meet Philadelphians’ current and future needs.”

“You can’t do everything in life, and you can’t live forever, but you sure can make a difference when you care deeply about something!” say long-time Library supporters and campaign contributors Tobey and Mark Dichter. “We care about providing opportunity for learning and access to resources to all. Nothing realizes that hope better than the Free Library of Philadelphia. It is a privilege to play a role in

transforming our Parkway Central Library with captivating new spaces that attract all people—from the job seeker to the scholar, the toddler to the senior, from morning til night—and all within this magnificently restored beacon on the Parkway.”

Nearly 5,500 participated in the April grand opening celebrations, and in just their first few months, The Heim Center, an active gathering space for civic and cultural programming; the Field Teen Center, a space designed and programmed exclusively for teens; and the BRIC, a hub for Philadelphia’s entrepreneurs, inventors, nonprofits, and job seekers, are already transforming the Library experience for our customers.

“I don’t think there is any more important cultural institution in Philadelphia than the Free Library,” says former Board of Trustees Chair and Foundation Board of Directors member Alec Kerr. “There is something going on every night, and the audience is different every night.” Kerr was among the *Building Inspiration* campaign’s most vocal advocates and generous supporters in fiscal year 2019. **“There is no more vital place to put philanthropic dollars,” he contends. “Libraries change lives. There is no doubt about it.”**



Business Resource and Innovation Center

GROUND FLOOR • 8,200 SQUARE FEET

A hub for Philadelphia’s entrepreneurs, inventors, nonprofits, and job seekers.



Marie and Joseph Field Teen Center

GROUND FLOOR
4,000 SQUARE FEET

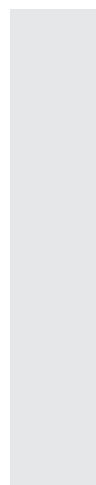
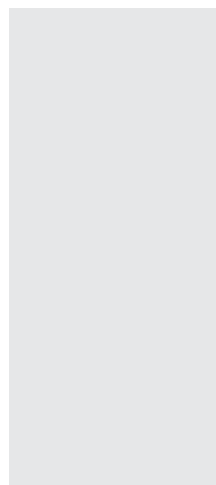
Customized programming and a gaming area—exclusively for teens.



LEADERSHIP SUPPORT OF THE ROSENBACH

The Rosenbach's mission is to foster inquiry, learning, and creative thought by engaging audiences in programs, exhibitions, and research inspired by our collections. The Rosenbach is a formal partner of the Free Library of Philadelphia Foundation, but maintains its own board, not-for-profit status, and budget. The Rosenbach and the Free Library of Philadelphia Foundation work in tandem to fulfill their missions, each complementing the other.

THE ROSENBACH



Arthur Spector Demonstrates Leadership Service

Arthur Spector served as The Rosenbach's chair for more than eight years, stepping down at the end of fiscal year 2019 after a tenure that saw dramatic growth and the merger of The Rosenbach with the Free Library of Philadelphia Foundation in 2014. In addition to financial support and board leadership, Arthur brought to The Rosenbach a philosophy that people want to be engaged with rare books and manuscripts through excellent and creative programming. Under Arthur's leadership, The Rosenbach added lectures and discussions as well as musical and theatrical performances. It expanded the variety of hands-on experiences, like tours and reading courses, all of which highlight the collection's depth and move intellectual content from the bookshelf to the hands of the public. Arthur oversaw expanded access to the Rosenbach brothers' historic house and a plan to create an outdoor space for special events.

The Rosenbach has transformed from a quiet rare-book repository to a vibrant, relevant community gathering place, where people come to read together, discuss ideas, and connect with the great writers and thinkers of our time. Arthur led The Rosenbach to increase the number and types of ways people from all backgrounds access the collection.

Delmas Foundation Champions Melville

The Rosenbach has an excellent Herman Melville collection—one of the best in the world: it even includes Nathaniel Hawthorne's copy of *Moby-Dick*, inscribed by Melville himself. In fiscal year 2019, the Gladys Kriebel Delmas Foundation awarded a grant to The Rosenbach for its exhibition *American Voyager: Herman Melville* at 200, which runs from October 2019 through spring 2020.

Few American writers have achieved the cultural impact of Melville, yet he died unrecognized by his contemporaries for his genius. To commemorate the 200th anniversary of Melville's birth, The Rosenbach's exhibition explores the life, works, and legacy of this iconic author. *American Voyager* examines how Melville fled to the watery fringes of 19th-century life to grasp core truths about American society—and even human nature itself—and challenges visitors to consider what Melville's writings have to say about modern America through the lens of marine conservation, globalization, social justice, and LGBTQ+ identity.

The Delmas Foundation supports excellence in scholarship by libraries and other institutions that transmit our cultural heritage.

Margy Meyerson Is Devoted to The Rosenbach's Future

Margy Ellin Meyerson joined The Rosenbach's Board of Directors in 1974 and remained a voting member for an astonishing 31 years, for 10 of which she also served as Chairman. She has been an honorary Director since 2005. An expert on city planning, a seasoned world traveler, and an accomplished fundraiser—her late husband, Martin, served as President of the University of Pennsylvania—Margy also perfected the art of being a good neighbor, often opening her Spruce Street home to The Rosenbach for dinners and other events. Now 96 and living in Washington, DC, she is still passionate about the collections that The Rosenbach brings to life through programming. While living in Philadelphia, she often brought visiting dignitaries to see one of her favorites, an illustrated manuscript recounting the adventures of the first Japanese man ever to set foot in the United States, in the 1840s. More recently, Margy supported The Rosenbach through the Transition Fund to forge the affiliation with the Free Library of Philadelphia Foundation, expand The Rosenbach's capacity, and to sustain the organization and its collections for long into the future. She remains a proud supporter.

FUNDRAISING ACHIEVEMENTS

THE FREE LIBRARY OF PHILADELPHIA FOUNDATION

The following figures reflect all gifts and pledges made to the Free Library of Philadelphia Foundation during fiscal year 2019 (July 1, 2018, to June 30, 2019).

TOTAL FY19 DONORS

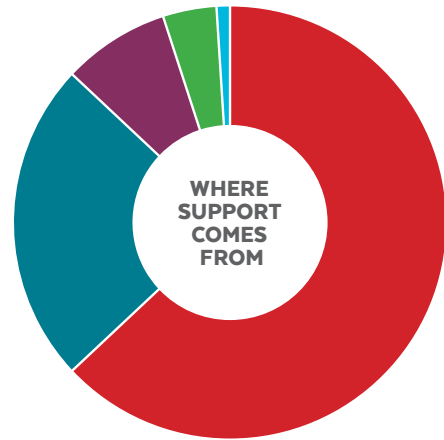
6,906

TOTAL FY19 GIFTS

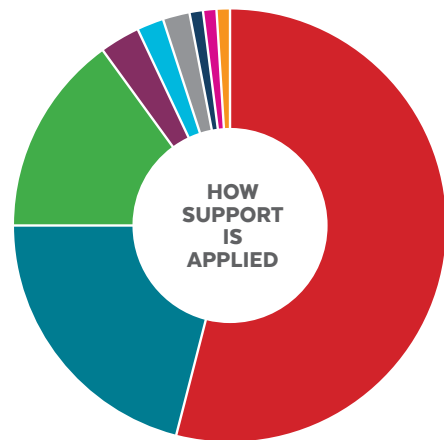
10,045

TOTAL FY19 DOLLARS

\$14,270,345



- 63% INDIVIDUALS \$8,833,730
- 24% FOUNDATIONS \$3,436,937
- 8% CORPORATIONS \$1,191,128
- 4% GOVERNMENT/PUBLIC ENTITIES \$613,778
- 1% OTHER ORGANIZATIONS \$194,772



- 54% CAPITAL PROJECTS \$7,725,316
- 21% UNRESTRICTED \$3,008,034
- 15% LITERACY PROGRAMMING \$2,050,840
- 3% ENDOWMENT \$483,110
- 2% CULTURAL AND CIVIC PROGRAMS \$335,648
- 2% NEIGHBORHOOD LIBRARIES \$253,353
- 1% COLLECTIONS AND RESOURCES \$203,280
- 1% WORKFORCE DEVELOPMENT \$185,664
- 1% OTHER \$25,000

FUNDRAISING ACHIEVEMENTS

THE ROSENBACH

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TOTAL FY19 DONORS

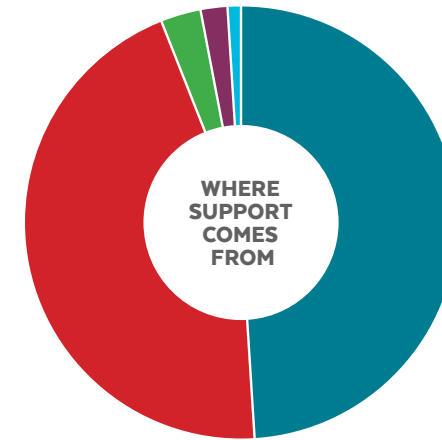
537

TOTAL FY19 GIFTS

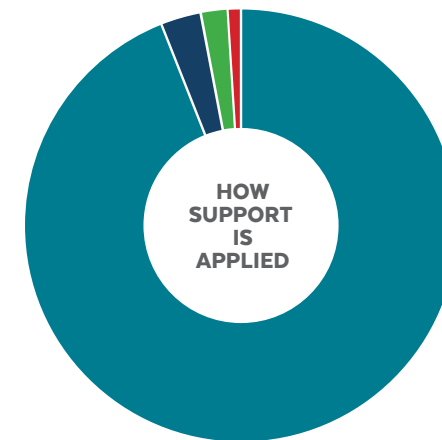
755

TOTAL FY19 DOLLARS

\$1,313,399



- 49% FOUNDATIONS \$644,400
- 45% INDIVIDUALS \$594,335
- 3% GOVERNMENT/PUBLIC ENTITIES \$42,090
- 2% CORPORATIONS \$23,699
- 1% OTHER ORGANIZATIONS \$8,875



- 94% OPERATING AND PROGRAMS \$1,238,140
- 3% COLLECTIONS/HUMANITIES \$40,353
- 2% SPECIAL EXHIBITIONS \$23,906
- 1% CAPITAL PROJECTS \$10,000
- 0% ENDOWMENT \$1,000

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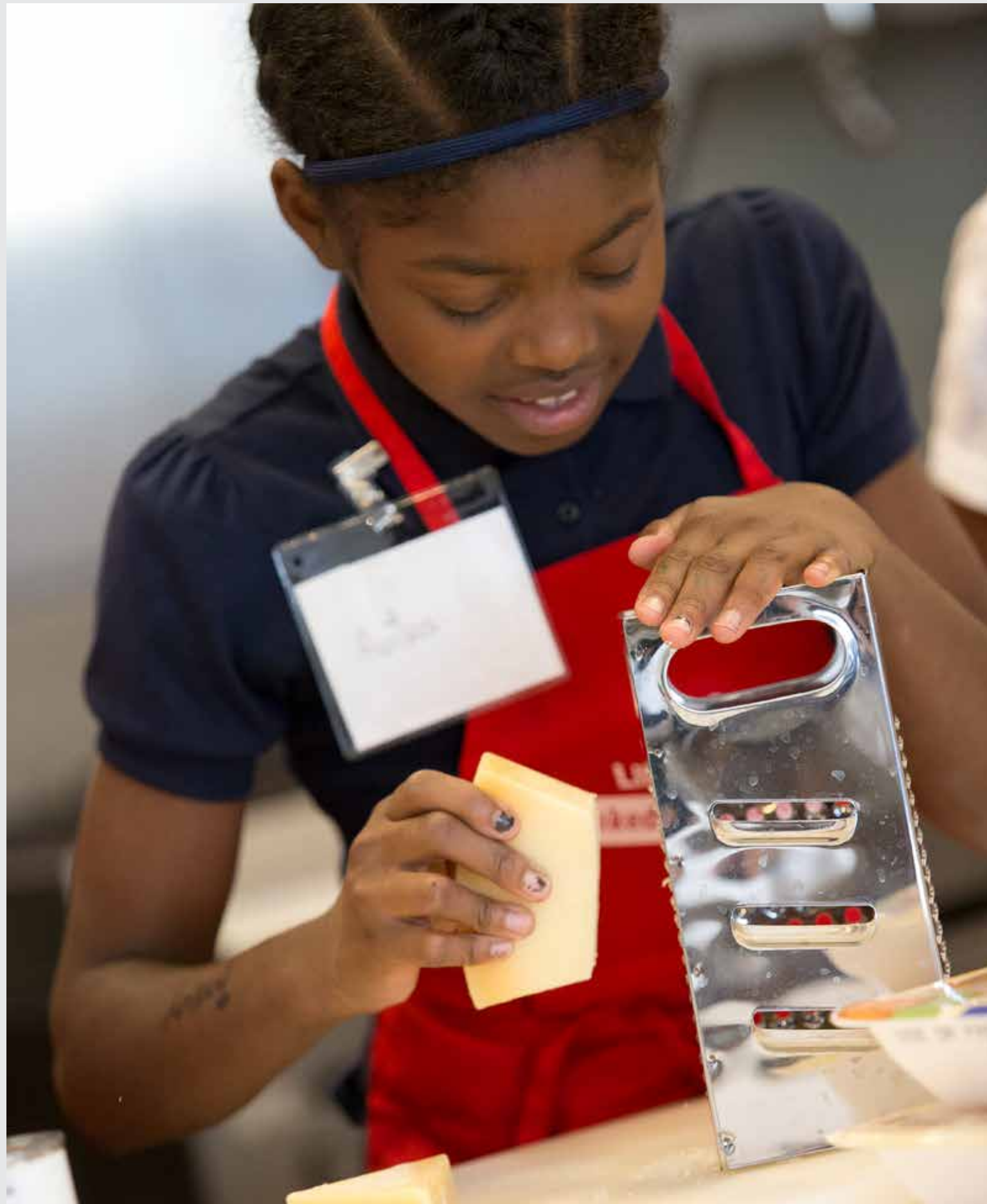
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The Raven Society brings together young professionals from across Philadelphia who share a passion for supporting the work of the Free Library of Philadelphia. Ravens gain unique access and insider insights on the critical work of the Free Library through behind-the-scenes tours of special collections and exhibitions, and social, educational, and networking events throughout the year. Membership begins with gifts of \$100 annually.

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In 1938, Philadelphia public school principal Dr. George E. Brunson visited the Free Library with Knee-Hi, his wire-haired terrier, to assist with a summer reading initiative. Ever since, Knee-Hi has been lovingly referred to as the Free Library's mascot. In the spirit of Knee-Hi and Dr. Brunson, the Knee-Hi Society provides parents and children unparalleled access to the Free Library's literacy resources through fun family activities, insider publications, and invitations to special events. Membership begins with gifts of \$250 annually.

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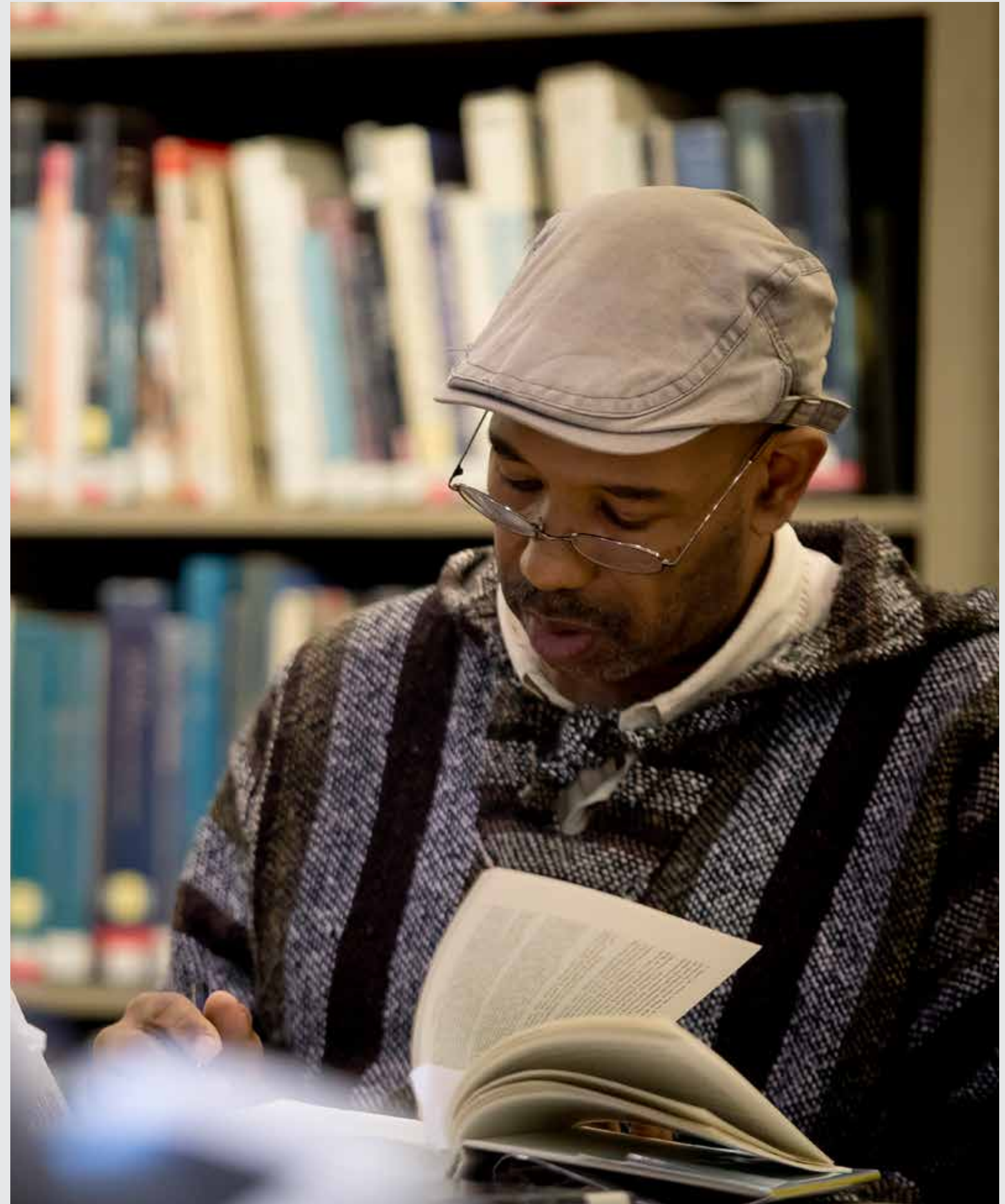
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