2018 DEVELOPMENT REPORT













AT ITS CORE, THE FREE LIBRARY OF PHILADELPHIA IS ALL ABOUT PEOPLE.

WITH THIS 2018 DEVELOPMENT REPORT, the Free Library of Philadelphia Foundation recognizes and thanks an essential group of people—the generous donors who ensure the Library's collections are comprehensive and excellent, its resources are state-of-the-art and broadly accessible, and its programs and services are innovative and meet the needs of all Philadelphians. This 2018 report acknowledges and thanks those contributors whose philanthropic leadership was critical to the Free Library's success in fulfilling its mission from July 1, 2017 through June 30, 2018.

THANK YOU FOR YOUR COMMITMENT TO ADVANCING LITERACY, GUIDING LEARNING, AND INSPIRING CURIOSITY THROUGH THE FREE LIBRARY OF PHILADELPHIA.

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GREETINGS FREE LIBRARY SUPPORTERS,

I COULDN'T BE MORE PROUD TO SHARE THIS REPORT OF OUR FUNDRAISING SUCCESSES IN FISCAL YEAR 2018. As you will read in the following pages, this past year was a truly historic one for the Free Library of Philadelphia Foundation. With your support, we metand exceeded—so many vitally important goals, both for the period spanning July 1, 2017 to June 30, 2018 and the multi-year Building Inspiration: 21st Century Libraries Initiative.

We are especially excited and gratified to highlight the reopening of four magnificently renovated neighborhood libraries—Logan, Lillian Marrero, Tacony, and Lovett Memorial. We are encouraged, as well, by indications that we will meet our fundraising goal for the reimagining of the Parkway Central Library, a monumental and transformative project that includes the new Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement; the Business Resource and Innovation Center (BRIC); and the Marie and Joseph Field Teen Center.

Your gifts enabled more than 500,000 Philadelphians to participate in 28,000 programs and more than 1 million users to access our collections online in fiscal year 2018. Nearly 115,000 students participated in the Literacy Enrichment Afterschool Program (LEAP); the Culinary Literacy Center ran more than 250 programs attended by nearly 7,000 people, and gave 400 bags of groceries to program attendees; and nearly 70,000 people signed up for new Free Library cards, gaining access to more than 2 million books, 300,000 ebooks, and 1 million streaming music recordings.

These achievements would not have happened without your most generous support and the gifts made by thousands of neighbors, corporations and foundations, sponsors, and supporters around the region.

On behalf of the Free Library of Philadelphia, and every Philadelphian who benefits from our collections, programs, and services-THANK YOU!

I hope I can count on your continued friendship and support as we embark on more exciting ventures in coming years. In the meantime, I hope you will read this report with great pride and satisfaction. These accomplishments are as much yours as they are those of our devoted Foundation and Library staff.

All the best to you in the year ahead,

Siobhan A. Reardon

PRESIDENT AND DIRECTOR

FREE LIBRARY OF PHILADELPHIA

Sishen A. Geardon

DEAR FREE LIBRARY SUPPORTERS,

CHAIRING THE FOUNDATION BOARD OF DIRECTORS FOR THE PAST SEVEN YEARS HAS BEEN ONE OF THE MOST REWARDING JOBS I'VE EVER HELD! The Foundation is the private half of the public-private partnership that has enabled bold, creative solutions to needs and issues emerging in communities across our city. Your library is considered a national trailblazer of innovation, under the brilliant leadership of Siobhan and her team.

Ours is a working Board, with dedicated, wise Directors who are informed, thoughtful, and incredibly generous. Their belief in this institution and their unwavering support for its management is revealed in the massive accomplishments we've made, even during lean times—from our partnership with The Rosenbach, to the compelling new places and spaces we've built, to the innovative programming for every generation in every neighborhood, to the enormous strides of this past year, which you'll read about in the coming pages. Thank you for your caring, your concern, and your own gifts to the Library. Keep them coming—we need them now more than ever! And thank you for your warmth and kindness; whenever we were together, it was instant friendship.

I welcome my successor, Barbara Sutherland, who is someone I greatly admire and am certain will serve you with intelligence, conviction, and commitment. Barbara was elected Board Chair on July 1, 2018. She has served on the Board, and as Secretary, then Vice-Chair, since 2012—years during which we met many of the greatest challenges and realized some of the most exciting achievements in the Free Library's near-100-year history. Barbara has co-chaired the Board's Humanities Committee since its inception in 2016, which resulted in our newly established and already thriving Division of Cultural and Civic Engagement. She is a true leader who sees issues from all angles and clearly and fairly analyzes options. She will serve with integrity and sagacity. Like you, Barbara is passionate about the work we do and the impact it has on our Philadelphia neighbors and neighborhoods, and she will collaborate closely with Chairman Arthur Spector and his colleagues on The Rosenbach Board of Directors to meet all of our neighbors' needs.

The Free Library will always be among my highest and most treasured priorities. Though having completed my tenure as Chair, I will continue to serve as a Director, and be just as invested in our work and progress as ever. No institution is a greater bastion of democracy. It deserves all the support we each can give it—thank you so very much for yours! See you soon…at the Free Library of Philadelphia!

Warmest regards,

Prised Gordon Dichter

Tobey Gordon Dichter
OUTGOING CHAIR
FREE LIBRARY FOUNDATION BOARD OF DIRECTORS





LOOKING BACK A YEAR IN REVIEW

WITH YOUR SUPPORT, IN FISCAL YEAR 2018 THE FREE LIBRARY OF PHILADELPHIA AND THE ROSENBACH...

WELCOMED MORE THAN

4,973,288 million in-person visits to our 54 neighborhood locations,

AND 6,361,655 MORE ACCESSED OUR COLLECTIONS AND RESOURCES ONLINE.





Served 149,645 students through Literacy Enrichment Afterschool Program (LEAP). Hosted 123 authors as part of the Author Events Series for 34,570 live audience members

ALSO IN FISCAL YEAR 2018, MORE THAN

250,000 people viewed

THE PROGRAM'S 20TH & VINE ON YOUTUBE, AND

1.18 million people downloaded

THE SERIES PODCASTS.

Celebrated Bloomsday with more than 1,600 James Joyce devotees at The Rosenbach.

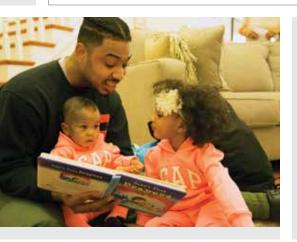
THE DAY-LONG ANNUAL EVENT MARKS THE DATE ON WHICH JOYCE'S MASTERPIECE *ULYSSES* TAKES PLACE (JUNE 16, 1904) WITH LIVE BOOK READINGS, A BEER GARDEN, AND TRADITIONAL IRISH MUSIC.



Held 97 One Book, One Philadelphia events across the City,

CENTERED ON THE NEW YORK TIMES BESTSELLER
ANOTHER BROOKLYN BY JACQUELINE WOODSON. NEARLY
100 PHILADELPHIA SCHOOLS RECEIVED 2,500 COPIES OF THE
BOOK, AND WOODSON MADE MORE APPEARANCES THAN
ANY AUTHOR IN THE PROGRAM'S 16-YEAR HISTORY.





PRESENTED SEVERAL

publicly acclaimed exhibitions in the Parkway Central Library,

INCLUDING BECOMING THE DETECTIVE: THE MAKING OF A GENRE; BIG AND SMALL, BOOKS FOR ALL; AND IN OUR NATURE: FLORA AND FAUNA OF THE AMERICAS IN THE DIETRICH GALLERY, CORRIDOR OF CULTURE: 100 YEARS OF THE BENJAMIN FRANKLIN PARKWAY IN THE FIRST-FLOOR WEST GALLERY, AND SEVERAL OTHER SMALLER EXHIBITIONS THROUGHOUT THE LIBRARY.

Served 488,473 preschoolers, children, and teens through 17,756 children's programs system-wide.

Connected 162 children and their family members via video chat storytimes through the Prison Services Stories Alive program.





ATTRACTED

10,532 visitors to The Rosenbach

FOR PROGRAMS, TOURS, AND COLLECTIONS
VISITS—AN INCREASE OF 27% FROM FY17—AND
ALMOST 225,000 MORE VISITORS ACCESSED THE
LIBRARY AND MUSEUM'S ONLINE RESOURCES.



Hosted 400 fans at the Fourth Annual Free Library comics and gaming convention,

WHICH INCLUDED
PERFORMANCES
FROM WOOKIEDELPHIA,
PHILADELPHIA'S PREMIERE
STAR WARS-INSPIRED BRASS
BAND; PANEL DISCUSSIONS; ART
WORKSHOPS FOR CHILDREN
AND ADULTS; AND COSPLAY
PHILADELPHIA, A PARADE
OF COSPLAY CHARACTERS
FROM MOVIES, BOOKS,
AND VIDEO GAMES.

ENTERTAINED

400 guests with a screening of the classic silent film *Nosferatu*

AS PART OF THE ROSENBACH'S FRANKENSTEIN & DRACULA:

GOTHIC MONSTERS, MODERN SCIENCE EXHIBITION.

THE SCREENING TOOK PLACE IN THE WANAMAKER BUILDING'S

HISTORIC GREEK HALL AND FEATURED LIVE ORGAN

ACCOMPANIMENT BY LOYAL ROSENBACH SUPPORTER FRED HAAS.





Served
219,491 adults and
seniors through
13,862 adult programs
system-wide.

LEADERSHIP SUPPORTOF ADVANCING LITERACY





"Reading is such an integral part of a child's early education and we're proud to help the Free Library in providing the essential resources children need to spark a lifelong passion for reading and learning."

CARRA COTE-ACKAH, DIRECTOR OF COMMUNITY STEWARDSHIP, VANGUARD

"Vanguard Strong Start for Kids" Program Changes the Approach to Literacy

EACH OF THE 54 NEIGHBORHOOD **LIBRARIES** across the city offers early childhood literacy programming designed for the specific needs of its unique community. In fiscal year 2018, the Vanguard Strong Start for Kids Program[™] made an historic grant—the largest corporate grant in the Free Library's history—to expand our early literacy programming and take it beyond the Free Library's walls. The Vanguard Strong Start for Kids Program™ will provide intensive professional development to childcare staff, create literacy spaces in classrooms, and engage families using a proven method of partnering with parent "ambassadors." A primary goal of the program is for childcare providers to expand and improve literacy among the youngest Philadelphians by introducing more early literacy learning opportunities into their daily practice and support families in becoming more engaged with learning in childcare settings.

"We are thrilled to be able to partner with the Free Library and their network of neighborhood libraries and childcare centers to improve literacy instruction throughout Philadelphia," said Carra Cote-Ackah, Director of Vanguard's Community Stewardship efforts. "Reading is such an integral part of a child's early education and we're proud to help the Free Library in providing the essential resources children need to spark a lifelong passion for reading and learning."

Through Vanguard's program, neighborhood libraries will serve as hubs for participating childcare sites in their communities. Workshops presented at each library will provide professional development and a space for childcare staff to meet others from nearby programs. Participating childcare programs may bring groups to their library for storytimes and other early-literacy activities. All participating children will receive Library cards so that more families will connect with the vast array of services provided by neighborhood libraries. Bilingual books and literacy toys will be shared with families, giving them the means to enhance literacy development and pre-literacy play opportunities at home. With this incredible set of initiatives, Vanguard's generosity will be transformational as the Library continues its vital work to improve early-literacy skills in underserved neighborhoods.

The Patricia Kind Family Foundation Supports Prison and Re-entry Services

THE FREE LIBRARY'S PRISON AND RE-ENTRY SERVICES takes a multipronged approach to promoting literacy within some of our city's most vulnerable populations. We have established lending librariesstaffed by inmates—in Philadelphia's correctional facilities; presented Stories Alive, a program that provides families with incarcerated parents the opportunity to use video chat to read together; and introduced Change Course, an early intervention literary program for at-risk youth in partnership with the Department of Human Services. In fiscal year 2018, the Patricia Kind Family Foundation helped the Free Library to expand Prison and Re-entry Services programming into every Philadelphia correctional facility, including installing video chat equipment in six additional neighborhood libraries city-wide. Improving the lives of those in vulnerable situations has always been a priority for the Patricia Kind Family Foundation, and the Foundation has been especially generous and thoughtful in supporting the Library's mission to advance literacy in the lives of every Philadelphian. Their fiscal year 2018 commitment—which spans three years—to the Prison and Re-entry Services Program is an ideal alignment of the Foundation's and the Library's missions, one that benefits those facing unique and profound challenges.



LEADERSHIP SUPPORTOF GUIDING LEARNING









The William Penn **Foundation Transforms** Children's Learning **Environments**

THE WILLIAM PENN FOUNDATION

has been a true partner to the Free Library for many years, supporting the Library in its role as an essential community and civic asset and joining us in our efforts to enhance literacy and enrich civic dialogue. Among the many initiatives William Penn supported at the Free Library in fiscal year 2018 was the development of Play Terrains at the Cecil B. Moore and Kingsessing neighborhood libraries. Research shows that children learn best through pretending, creating, and interacting-particularly when their community's involvement is robust. Play Terrains will offer unique learning spaces that foster active outdoor learning and play and pique children's curiosity about their neighborhood. These new spaces will transform the pedestrian entrances at Cecil B. Moore and Kingsessing libraries into public learning places. They will, in addition, emphasize environmental themes by focusing on watersheds in each library's immediate surroundings: the East Park Reservoir near Cecil B. Moore and the Schuylkill River and Bartram's Garden near Kingsessing.

The Play Terrains were conceptualized in partnership with Roofmeadow, Interpret Green, and Studio Ludo, a play-focused nonprofit that also was part of the design team (with DIGSAU, Smith Memorial Playground and Playhouse, and Erector Sets) that developed the indoor Play-and-Learn spaces at three neighborhood libraries-Cecil B. Moore, Whitman, and Wyoming—another of the Library's playful learning-oriented projects funded by the William Penn Foundation. "These innovative spaces illustrate the ways in which the Library is staying at the forefront of learning by offering enriching places for children to learn and grow," said William Penn Foundation Board Chair Ianet Haas.

Patrick J. McGovern Foundation Is Bridging Philadelphia's Digital Divide

AS THE POOREST LARGE CITY IN

AMERICA, Philadelphia faces a formidable digital literacy crisis. At least 20% of Philadelphians citywide do not have internet access at home. Many of Philadelphia's young people are missing crucial digital literacy and cutting-edge STEAM (Science, Technology, Engineering, Arts, and Math) skills, putting them at a

significant disadvantage when seeking employment in our rapidly evolving 21st-century economy. In light of these harrowing statistics, the Patrick J. McGovern Foundation granted support to two of our neighborhood libraries in highest need of digital resources-Frankford and Tacony. "The Library was very important to Patrick," says foundation trustee and McGovern's sister. Laurette Verbinski. "In elementary school and later in high school he made weekly trips to the Frankford Library to supplement knowledge of his school subjects, and also to satisfy his immense curiosity about the world outside of his Frankford community. He would ride his bike down to the Library and come back uphill with his bicycle basket stashed with books. In later life, Patrick often reflected on how much inspiration he received from his weekly trips to the Frankford Library." Patrick J. McGovern Foundation's gift will equip each of the two libraries with iPads, PlayStations, a 3D printer, and an Oculus Rift virtual-reality set, and also has enabled the purchase of a personal laptop for each of the 30 Digital Resource Specialists—staff members who are tech gurus—across the Free Library system.

"These innovative spaces illustrate the ways in which the Library is staying at the forefront of learning by offering enriching places for children to learn and grow."

WILLIAM PENN FOUNDATION BOARD CHAIR, JANET HAAS



LEADERSHIP SUPPORTOF INSPIRING CURIOSITY





"Public libraries have served as havens of safety—and provided education and inspiration—for generations of Americans who might not otherwise have access to these critical resources."

JANET AND JIM AVERILL



Fairmount Park Conservancy and Knight Foundation Reimagine Civic Programming

EACH OF THE FREE LIBRARY'S 54 **LOCATIONS** is a vibrant center of civic and community engagement for its neighborhood. Recognizing our role as a community center, the Fairmount Park Conservancy—working in partnership with the Knight Foundation—made a significant grant in fiscal year 2018 to build the capacity of every Free Library site's Friends group to support its neighborhood library and encourage community-driven change as part of the Rebuilding Community Infrastructure initiative (Rebuild). Rebuild is a citywide campaign to develop and enhance Philadelphia's neighborhood parks, libraries, recreation centers, and playgrounds. With this grant, community members will design programming and work with the Free Library's Division of Cultural and Civic Engagement staff and Library Friends groups to propose plans for civic engagement programs that address the particular needs and interests of each neighborhood's residents. The best proposals will be awarded funding to implement programs and provide quidance for Free Library staff working

to develop and launch new, successful activities. This innovative initiative is designed to empower neighborhoods to self-identify and design the civic programs that they need most, and to help community members to have an active hand in conceiving, organizing, and presenting programs. With the support of Fairmount Park Conservancy and the Knight Foundation, the Free Library will expand its role as a civic center, more deeply enriching the lives of Philadelphians in every neighborhood.

PECO Inspires Curiosity and Readers of All Ages

FOR NEARLY 30 YEARS. PECO has made thoughtful contributions to the Free Library Foundation, supporting technology upgrades in neighborhood libraries across the city, One Book, One Philadelphia, and other meaningful and successful programs and initiatives. In fiscal year 2018, their support of One Book, One Philadelphia enabled this iconic program to evolve and expand its content to inspire even more Philadelphians to read, participate in programs, and explore their city with curiosity piqued by one shared subject. PECO also made a generous commitment to Read by 4th, the citywide campaign managed by the Free Library that brings a coalition of literacyfocused partners together with the aim

of doubling the number of Philadelphia children reading at grade level by the start of fourth grade. PECO staff members have volunteered their time generously, bringing teams to neighborhood libraries to assist with cleaning grounds, shelving books, and other much-needed activities. In fiscal year 2018, PECO's volunteers helped maintain and beautify the Cobbs Creek and Whitman libraries.

CHARLES H. ROGOVIN WAS A LONGTIME

Charles Rogovin's Legacy Lives On

PROFESSOR of law at Temple University and prosecutor who led the fight against organized crime and corruption in Pennsylvania and across the country. When he passed away in 2016, his wife, Marcy—joined by a dear friend who wishes to remain anonymous—wanted to honor his ardent belief in the importance of mentoring, education, service, and justice. Knowing that the Free Library system is where Philadelphians come together to exchange ideas and gain new insights, they established the Charles H. Rogovin Fund for Civic Engagement. It is their hope that family friends, colleagues, and admirers of Rogovin's work will support the fund's growth in years to come. The Rogovin Fund will help shape programming in the Library's new Division of Cultural and Civic Engagement, which was established in fiscal year 2018 to coordinate cultural and civic programs for adults across the Library system. Among initiatives the Rogovin Fund might support: civics education for young people and adults, community engagement in criminal justice and law enforcement, programs that promote the development of fair institutions and inspire individuals to pursue public service, and activities that inform and mobilize voters. With future donors' generosity, Charles H. Rogovin's inspiring legacy will grow in perpetuity through work so kindred in spirit and substance to his own lifelong pursuits.





LEADERSHIP SUPPORTOF CAMPAIGN PROJECTS



< LOGAN LIBRARY

LOGAN LIBRARY >





"The public library exemplifies what our democracy is about. Traditionally devoted to learning and accessible to all, its mission today also includes the free exchange of ideas through civil discourse. The library is the America we believe in."

ROBERT HEIM

< RIBBON CUTTING AT LOGAN LIBRARY

Building Inspiration: 21st Century Libraries Initiative

OVER THE COURSE OF ITS 127-YEAR HISTORY, the Free Library has evolved to meet the public's expanding need for knowledge; however, the community's needs have outpaced our infrastructure. The ambitious Building Inspiration: 21st Century Libraries Initiative was launched to reimagine and reshape neighborhood libraries for today's-and tomorrow's-library users. In its first years, Building Inspiration enabled repairs and renovations of the Parkway Central Library and the opening of a bold new South Philadelphia Library with special resources focusing on community health and serving the needs of new Americans.

In fiscal year 2018, four stunningly renovated neighborhood locations reopened, each with a particular needs-based focus: early childhood literacy and new Americans at Lillian Marrero Library; family literacy at Logan Library; small-business owners and entrepreneurs at Tacony Library; and, in partnership with Mt. Airy USA, providing a civic commons for Mt. Airy residents of all ages at Lovett Memorial Library. The newly transformed 21st Century Libraries are ADA compliant and each includes: a vibrant Children's Library; a customized Pre-K Zone; a dedicated Teen Space; a welcoming

living room space, called The Common; an improved circulation desk and self-checkout kiosks; updated program, meeting, and study rooms; and a technology bar. In the coming year, we look forward to the very grand opening of The Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement, the Business Resource and Innovation Center (BRIC), and the Marie and Joseph Field Teen Center in Parkway Central Library.



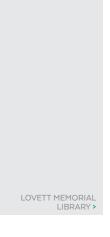
RIBBON CUTTING
 AT LOVETT MEMORIAL
 LIBRARY



LOVETT MEMORIAL



< LOVETT MEMORIAL LIBRARY





Inspiring The Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement

EILEEN KENNEDY HEIM AND

ROBERT C. HEIM have devoted countless hours of service to the Free Library of Philadelphia and The Rosenbach. Bob has served on the Free Library's Board of Trustees since 2005—serving as Chair from 2008 to 2015—and has served on the Library Foundation's Board of Directors since 2007. Eileen is a long-standing member of The Rosenbach's Board of Directors. Both are longtime contributors to the Free Library and devoted advocates for literacy and civic engagement. In fiscal year 2018, their leadership

support was pivotal to meeting our goal for the Building Inspiration campaign. In recognition of their deep and meaningful investment in the future of this iconic building, the Robert and Eileen Kennedy Heim Center for Cultural and Civic Engagement will be named in their honor. "Eileen and I believe that the public library exemplifies what our democracy is about," says Robert Heim. "Traditionally devoted to learning and accessible to all, its mission today also includes the free exchange of ideas through civil discourse. The library is the

America we believe in." The Heim Center, an 8,000-square-foot open atrium, will be a dynamic community hub where library users define their own experiences. Fueled by public programs—some planned by members of the community, some by library professionals—this space will invite passionate engagement and interaction, intellectual discourse, and grassroots activism. There is no more fitting namesake for these generous leaders in our Free Library community. We will celebrate the opening of The Heim Center with the entire city in early 2019.



< TACONY LIBRARY

TACONY LIBRARY >





< LILLIAN MARRERO LIBRARY



LILLIAN MARRERO

Inspirational Support

THE TRANSFORMATIONAL BUILDING **INSPIRATION INITIATIVE** was made possible in large part by a historic \$25 million gift from the William Penn Foundation—the largest private gift ever received by the Free Library—and with generous support from the City of Philadelphia and the Commonwealth of Pennsylvania.

THE FREE LIBRARY OF PHILADELPHIA **GRATEFULLY ACKNOWLEDGES**

the many generous individual and institutional contributors who helped bring our new libraries to life in fiscal year 2018.

Marta and Robert Adelson Cindy and John Affleck Janet and Jim Averill

Amy and Jeffry Benoliel Connelly Foundation Sarah Miller Coulson Pamela and David Dembe Tobey and Mark Dichter William B. Dietrich Foundation Kathy and Jack Donnelly Andrea and Alexander Ehrlich Elizabeth H. Gemmill The Horace W. Goldsmith Foundation Sally and Dan Gordon Otto Haas Charitable Trust, recommended by Janet and John Haas Dorrance H. Hamilton Charitable Trust Robert and Eileen Kennedy Heim Independence Foundation Philip Jaurique

Gay and Don Kimelman John S. and James L. Knight Foundation Dale and Richard Levy The Leslie Miller and

Richard Worley Foundation Rhonda and James Mordy The Pew Charitable Trusts Miriam and Arthur Spector Barbara H. Sutherland and

L. Frederick Sutherland Sankey and Constance Williams Ruth W.* and A. Morris Williams, Jr.

THE FREE LIBRARY OF PHILADELPHIA EXTENDS A VERY SPECIAL THANK YOU

to the heroes whose additional gifts brought the campaign to a successful close: Tobey and Mark Dichter, Janet and John Haas, Robert and Eileen Kennedy Heim, and Barbara and Fred Sutherland.

* deceased



< TACONY LIBRARY

Toba and Lawrence Kerson





< LILLIAN MARRERO LIBRARY



THE HEIM CENTER AT PARKWAY CENTRAL LIBRARY (RENDERING) >



LEADERSHIP SUPPORTOF THE ROSENBACH

The Rosenbach's mission is to foster inquiry, learning, and creative thought by engaging audiences in programs, exhibitions, and research inspired by our collections. The Rosenbach is a formal partner with the Free Library of Philadelphia Foundation and maintains its own board and not-for-profit status, and it raises its own funds. The Rosenbach and the Free Library of Philadelphia Foundation work in tandem to fulfill their missions, each complementing the other.

Rosenbach





"We can think of no more important investment that we could make in our Philadelphia community than to support the ongoing work of the Free Library and The Rosenbach."

JANET AND JIM AVERILL



Lenore Steiner and Perry Lerner

VICE CHAIR OF THE ROSENBACH'S BOARD OF DIRECTORS, lover of great literature, and longtime Rosenbach supporter, Lenore Steiner, along with her husband, Perry Lerner, made important contributions to numerous projects at The Rosenbach in fiscal year 2018. Steiner and Lerner generously sponsored Bloomsday, several of The Rosenbach's lectures and performances in 2018, including a lecture by Judge Jed Rakoff-who spoke on the Federalist Papers' role in guiding the judiciary—and a performance by singer, songwriter, and author Wesley Stace, whose solo piece was created especially for The Rosenbach. Steiner and Lerner have embraced The Rosenbach's expanded program schedule, appreciate the great variety of ways people can access the rich content of this collection, and provide the opportunity for programs like these to happen with financial support. Program sponsorship allows The Rosenbach to pay speakers and performers, market programs to a wider audience, and fill the house with sold-out crowds, which it did numerous times this year.

Janet and Jim Averill Turn Their Passions to Philanthropy

JANET AND JIM AVERILL have been involved with the Free Library and The Rosenbach for a combined thirty years, both as contributors and devoted volunteers. Jim served on the Library Foundation's Board of Directors from 2003 to 2016 and is a current member of The Rosenbach's Board. Janet has participated as a member of the George S. Pepper Society Council since its inception. With that demonstration of service, it's easy to tell that the couple share passions for arts, culture, literature, and giving back to their community. As a scholar of 19th-century literature, Jim has a special love for The Rosenbach and its 19th-century literature collection. Janet was the mastermind behind a recent, innovative, multi-organizational event celebrating Cervantes's Don Quixote involving The Rosenbach, the Pennsylvania Ballet, and Piffaro, The Renaissance Band. Following those passions, the Averills made very generous commitments to both The Rosenbach and the Free Library's Building Inspiration campaign in fiscal year 2018. "Public libraries have served as havens of safety-and provided education and inspiration—for generations of Americans who might not

otherwise have access to these critical resources." said the Averills of their philanthropy. "We can think of no more important investment that we could make in our Philadelphia community than to support the ongoing work of the Free Library and The Rosenbach."

The Irish Consulate Champions Bloomsday

in the dissemination of traditional and

THE IRISH GOVERNMENT INVESTS

contemporary Irish culture worldwide, including generous support for The Rosenbach's largest annual event, Bloomsday. Bloomsday celebrates June 16, 1904, the day on which the action in the novel takes place. The celebration is held outside on Delancey Place, where 70 people—Ulysses enthusiasts, actors, local figures, and politicians—read aloud and perform excerpts from the book. On Bloomsday 2018, more than 1,600 people gathered to listen to the book and music inspired by it, enjoy food and a beer garden, and interact with the Irish diaspora. Among the notable guests were former Pennsylvania Governor Edward G. Rendell and Ambassador of Ireland to the United States Dan Mulhall, who made his first visit to Philadelphia for the occasion and dazzled listeners. As Bloomsday has grown, celebrating Irish culture and tradition more broadly, the Irish Government's Emigrant Support Programme, administered through the Consulate General of Ireland-New York, has provided important funding. The Irish Government's support of Bloomsday indicates a broader advocacy for The Rosenbach as—in the words of former Consul General Barbara Jones—"a cultural ambassador of Ireland to the region." Home to the original manuscript of Ulysses, Bram Stoker's notes for the novel, Dracula, and rare and unique material by Keats, Wilde, and others, The Rosenbach embraces this role, bringing to life of one of the finest collections of Irish literature in the world.





FUNDRAISING **ACHIEVEMENTS**

THE FREE LIBRARY OF PHII ADEI PHIA FOUNDATION

The following figures reflect all non-campaign gifts and pledges made to the Free Library of Philadelphia Foundation during fiscal year 2018 (July 1, 2017 to June 30, 2018).

TOTAL FY18 DONORS

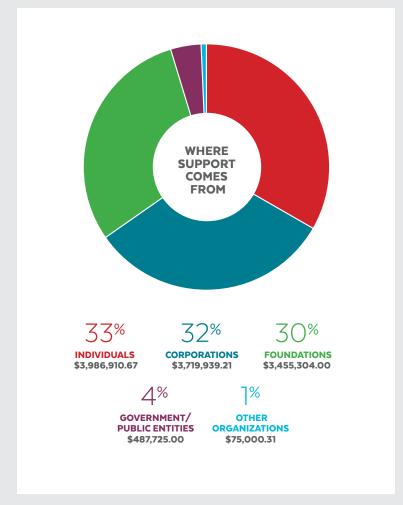
7,084

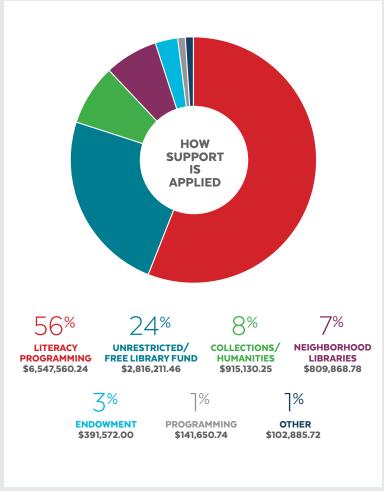
TOTAL FY18 GIFTS

10,117

TOTAL FY18 DOLLARS

\$11,724,879.19





FUNDRAISING ACHIEVEMENTS

THE ROSENBACH

The following figures reflect all non-capital gifts and pledges made to The Rosenbach during fiscal year 2018 (July 1, 2017 to June 30, 2018).

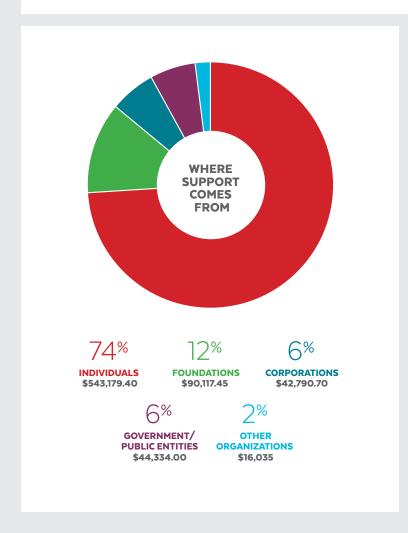
TOTAL FY18 DONORS

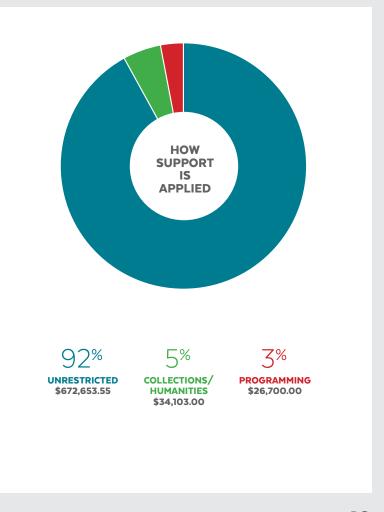
516

TOTAL FY18 GIFTS

TOTAL FY18 DOLLARS

\$736,456.55





FREE LIBRARY OF PHILADELPHIA FOUNDATION **BOARD OF DIRECTORS**

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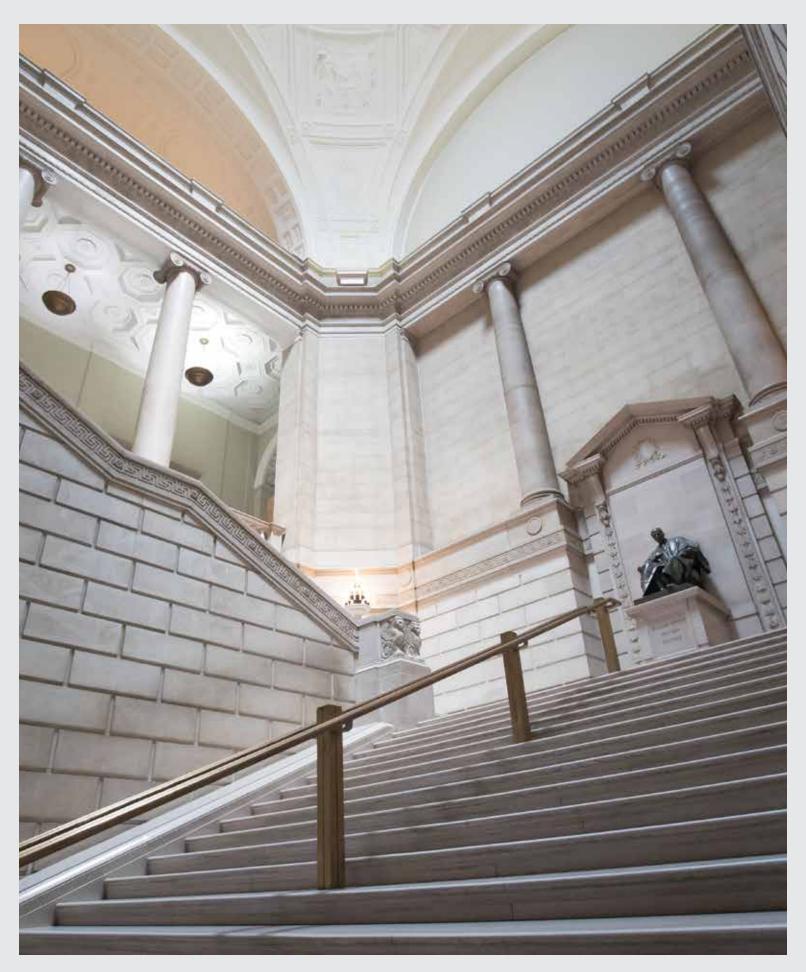
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