

Nonprofit Ecosystem Blueprint

Use this form to quickly layout what kind of programming your organization will provide, how it will operate and how it will build sustainable revenue.

KEY PARTNERS Which organizations, gov't offices, or individuals do you need to partner with to fulfill your mission, to find funding, to find consumers, etc.	PROGRAMMING What will your organization do to fulfill its mission	ORGANIZATIONAL VALUE Why your organization is uniquely suited to fulfill your mission. What problems are you trying to solve?	CONSUMER RELATIONSHIPS How will you find consumers to access your programming?	CONSUMER SEGMENTS Who are you trying to serve, who is the Key demographic for your programming
KEY RESOURCES What kind of physical space, staff or tools do you need to fulfill your mission?	OUTREACH How will you market your organization to both consumers and funders?	FUNDING How will you fund your organization? Do you have committed funding, do you have grants or contracts? Will consumers pay for services?		
COST STRUCTURE What are the most expensive elements of your organization? (staff, space, etc.) Which costs rise and fall depending on how many consumers you serve?				