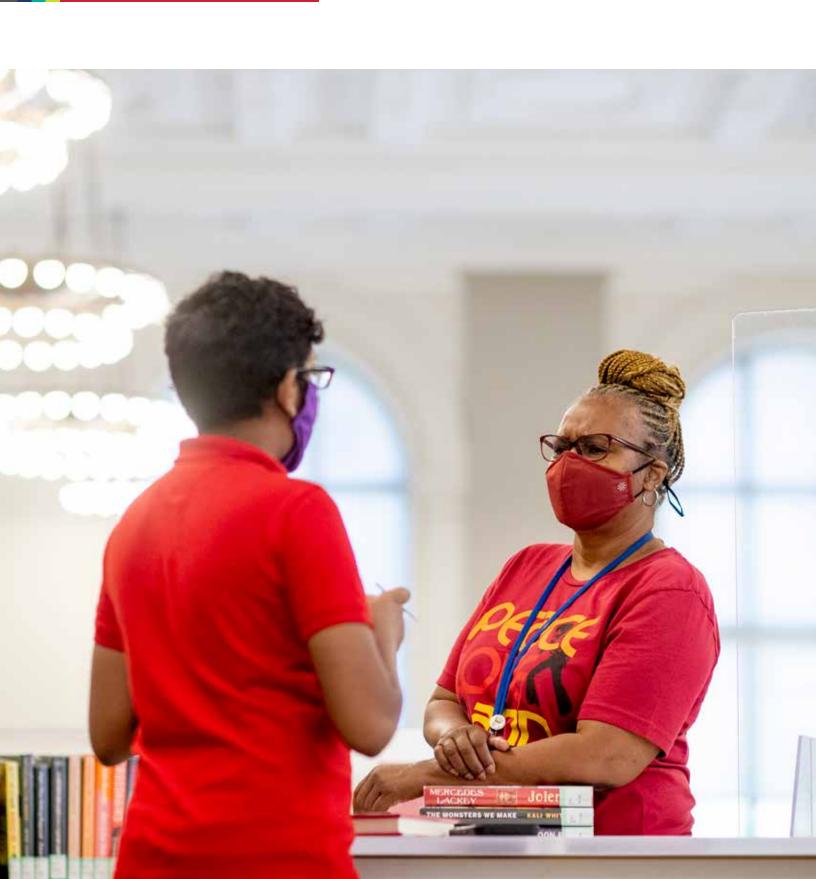
ANNUAL REPORT

FISCAL YEAR 2021

LIBRARY OF PHILADELPHIA

July 1, 2020 - June 30, 2021



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MESSAGE FROM THE ANNUAL REPORT COMMITTEE

Fiscal 2021 was a pandemic-impacted year across the globe, throughout the country, and here at home. We grieved at our personal and collective losses. We longed for good health and best outcomes. We masked and we socially distanced. We agitated for better and we organized for more. We became eligible for COVID-19 vaccines. We championed our community's immunity. We were scared yet resilient. We responded to this uncertain moment with new and sustained Library offerings like outdoor storytimes and storywalks; mutual aid events; and zoom book groups that addressed collegial and neighborly needs.

When our Library doors were closed for in-person use, we premiered Materials Pick-Up which facilitated safe access to physical materials. Books are friends and we would not, could not, do without them. We expanded the reach of our 1-833-TALK FLP call center to make connecting easier. We transformed four libraries into School Access Centers so neighborhood children could engage in remote learning while school buildings were shuttered. We created in-person and digital exhibitions on the 100th anniversary of the 19th amendment (Making Her Mark: Philadelphia Women Fight for the Vote) and traveled back centuries via books and objects (Medieval Life: European Manuscripts in Philadelphia Collections).

We enhanced our collections with additional works by Black authors for whom the search for true justice and fearless joy continues. We enhanced ourselves with readings and virtual trainings. We purchased the "Historical Newspapers–Black Newspapers" database which provides cardholders with access to primary source material from 10 historic Black newspapers, including the Philadelphia Tribune. We hired the Library's first Chief of Diversity, Equity, and Inclusion; and we launched the search for a new President and Director, one whom would lead with responsibility, empathy, and DEI priorities.

The new Diversity and Inclusion Steering Committee—composed of Library staff at all levels, amongst others—was instrumental in the design of an Educational Assistance Fund. This Fund will provide financial assistance to staff earning associate and bachelor degrees. We also announced the first three scholarship recipients for Drexel University's MLIS program, a requirement for librarian positions, so that we might grow our own.

We look ahead to 2022. We want our Library to be rich in resources; we want Philadelphians to be healthy, wealthy, and wise, as our municipal compatriot, Benjamin Franklin, expressed in the 1700s. We welcome new leadership, new chapters, and new ways of being together that resemble the old. We offer this forthright assessment as the Free Library's Annual Report for Fiscal Year 2021, a year like none of us have ever known.

Submitted by your Annual Report Committee for FY21:

Andre Bracy
Jennifer Donsky
Adam Feldman
Aaron Frey
Kristy Graybill

Grace Jonas Christina Patton Carolyn Polgardy Nathanael Roesch Julie Skodzinski

LEADERSHIP MESSAGE

With the continuation of COVID-19, the Free Library of Philadelphia diligently responded to community needs during fiscal year 2021. Through their dedicated resilience, our Library staff expanded the materials pickup, reference services, virtual and outdoor programming that began early in the pandemic. Four Neighborhood Libraries (Blanche A. Nixon/Cobbs Creek, Ramonita G. Rodriguez, Widener and Wyoming) supported the School District of Philadelphia by serving as School Access Centers. Knowing the importance of in-person service to our communities, libraries opened their doors as they were able. Rebuild Philadelphia, which will bring updates to designated buildings, advanced to the community engagement phase at two libraries (Lawncrest and Paschalville). Central Public Services Division spearheaded a system-wide initiative to assist with the 2020 Census.

The appointment of Leslie Walker as Interim Director in September 2020 signaled the charting of a new path. The Free Library solidified its commitment to effective and thoughtful change with the hiring of Dr. Guy Sims as Chief Diversity and Inclusion Officer in December 2020. The Board of Trustees welcomes their guidance and looks forward to their impact on the Free Library in the years to come. I am humbled and honored to serve and look forward to the impactful changes that we foresee in the library's future.



Folasade A. Olanipekun-Lewis
Treasurer. Board of Trustees

RESPONDING TO THE PANDEMIC



Four libraries served as **School Access Centers (SAC)** for students unable to participate in remote learning from home. (*These libraries were closed to the public while serving as SACs.)



In response to building closures caused by COVID-19, we premiered **Materials Pick-Up** (MPU) services at 51 libraries.



Though in-person services were limited, our **new 833-TALK-FLP phone line** was critical to assisting patrons. Staff received 20,240 calls!



Digital lending grew by leaps and bounds with **audiobook checkouts up 12%** and **ebook circs up 17%**.



Staff doubled-down on their technical prowess, adapting tools like Zoom for events. As a result, **program attendance skyrocketed this virtual year**, reflecting a decade-long overall attendee trend.



Why buy when you can borrow? The Library is your free golden ticket to smart thrift. In fact, **borrowers saved** an average of \$257.62 this year!

BY THE NUMBERS

| PROGRAMMING AND SERVICES | FY 21 | FY 20 |
|--|------------------|--------------|
| Total cardholders | 715,239 | 840,052 |
| Active cardholders | 515,327 | * |
| New library card registrations | 38,283 | 83,723 |
| Percentage of Philadelphians with a Library card | 44.59% | 47.4% |
| Virtual program attendees | 716,405 | 209,793 |
| Total wireless connections | 505,501 | 1,024,789 |
| Total website visits | 4,065,239 | 6,099,144 |
| Unique blogpost views | 100,479 | 140,474 |
| CIRCULATION | | |
| eBooks (Overdrive) | 1,350,389 | 1,154,951 |
| Digital audiobooks | 687,839 | 613,862 |
| Total materials borrowed system-wide** | 2,836,466 | 4,205,393 |
| STAFFING | | |
| Full-time employees (budgeted) | 684 [‡] | 754 |
| Full-time employees (filled) | 669 | 690 |
| OPERATING SUPPORT AND REVENUE | FY 21 | FY 20 |
| City General Fund | \$39,650,733 | \$46,268,849 |
| State Grant Funds | \$8,423,500 | \$7,820,226 |
| Total Support and Revenue | \$48,074,233 | \$54,089,075 |
| | | |

^{*} New metric for FY21 reporting.

^{**} In-person browsing was unavailable for many months due to COVID-19 restrictions.

[‡] A 10% decrease to staffing numbers equals 70 fewer fulltime employees

HIGHLIGHTS

PROGRAMMING AND SERVICES



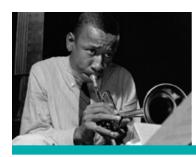
We may have been masked and behind plexiglass, but staff continued to assist patrons.



The Juneberry trees planted throughout Philadelphia become heavy with delicious, edible berries each year. This Juneberry Joy event with the Philadelphia Orchard Project at Blackwell West Philadelphia Regional Library served up a horticultural education, along with Juneberry lemonade!

Librarians at Kingsessing wrote eight in-depth blog posts that highlighted major figures in jazz history

who were born in Philly, and hosted virtual book discussions centered around each figure. Featured albums were available for free streaming through Alexander Street's Jazz Music Library database.









HIGHLIGHTS

CHILDREN, TEENS, AND FAMILIES



Though many things were different this pandemic year, some fortunately remained the same; children and teens were able to enjoy crafting and STEAM activities while safely outdoors.



During the warmer days, we were able to gather in the sunshine for **Library storytimes**, just like in the Before Times.



We're all familiar with reading stories, but what about walking stories? Librarians in Philly and across the country have arranged children's story books into their constituent page parts and placed them en plein air for families to stroll through and enjoy together.









The joy and wonderment of books and reading remained the steadfast same.

SPOTLIGHT

EXHIBITIONS







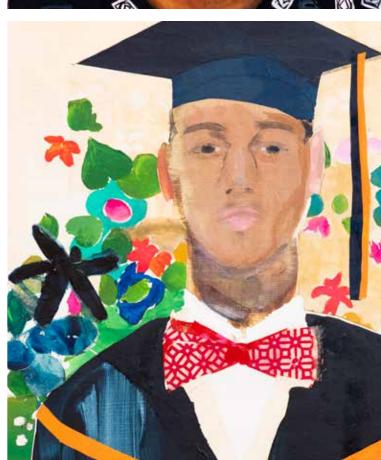
Hundreds of Philadelphia's medieval manuscripts, dating from 1100 to 1600 CE, were first brought together as part of *Bibliotheca Philadelphiensis*, a major regional digitization project, between 2016 and 2019. The exhibition *Medieval Life: European Manuscripts in Philadelphia Collections* brought together books, scrolls, single pages, cut fragments, and facsimile reproductions. Though COVID-19 restrictions limited access to the Dietrich gallery, our digital team created a complementary online exhibition.

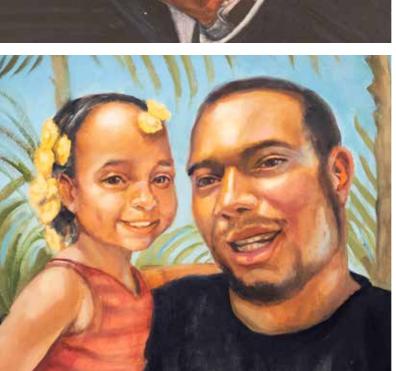
Freelibrary.org/medievallife

In 2020, the United States observed the 100th anniversary of the 19th Amendment, which granted the right to vote to some women, while excluding many others. We staged Making Her Mark to inspire conversations and action around the rights of citizenship, activism, and voting.









Logan Library hosted the traveling Souls Shot: Portraits of Victims of Gun Violence exhibition

The emotional display consisted of scores of portraits of victims of gun violence, some of whom never made it past their teenage years. These portraits memorialize lives that were cherished and lost much too soon. Virtual interviews were conducted with some of the affected families and posted on Logan's Facebook page.

SPOTLIGHT

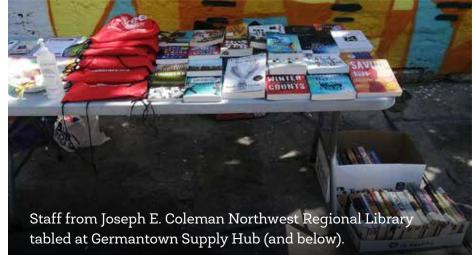
COMMUNITY CONNECTIONS



Multiple libraries
held mutual aid fairs
in partnership with
neighborhood organizations.
Mutual aid is a time-honored
tradition in which the
essentials that all people
deserve are accessed
through an approach
that prioritizes dignity,
lived experiences, and
interconnections. These fairs
became an indispensable
service during the pandemic.











choirs Line Up For Annual Choir



OR.

PHILADELPHIA, PA. THURSDAY, OCTOBER 13, 1938



Here's HEART THROB FOR YOU -- Anywhere

Trapedy stalked in the wake of a perfectly natural urge, when John Henry Washington, 42, invalided for years, sought the return of his own two sons, Fred-crick, 14, and John Henry, 12, who had been making their home with their aged grandfather, Steven Washington, 82, in Govan,

Grief stricken over the fact have him arrested and lynched if he carried out his intentions of taking away the children, thus realizing a long cherished dream, John Henry Washington died here Thursday night of what is believed to have been a broken

According to the Rev. C. J. Jones, 2238 Montgomery avenue,

brother-in-law of Washington, they had attended a funeral in Bamberg, S. C., together with a brother, Isaac, the latter part of September, and had been asked by the father to stop over in Goven, that he might bring back

with him the two boys.

Word of their intentions, meanwhile, had reached the elderly patriarch, who immediately set out for Ola, a nearby town in South Carolina, where he notified the sheriff and constable of the proposed plan.

Armed with a double-barreled

shotgun and two revolvers, the two men escorted Steve Washing-ton back to his home to await the arrival of his son and Rev. Jones. (Continued on Page 20)

Russell A. Allen In Court; Wife Wins Support Order

ferees in pugilistic circles, but Russell year. He A. Allen, secretary of the State Athssion, had nothing to do with the naming of the referee last

'referee'' was Judge William osite corners of the legal "ring" were ccupied by Allen and his wife, Alice,

special field is issuing licenses to, mission, a post that pays him \$3,500

Consul Exchange Pending Between U. S. And Liberia

WASHINGTON, D. C .- An ex-United States and Liberia is pend-

Police Flaunt Of Strikers A As Politics B ϵ

Majority Of S Race Lines Di Present a Uni

MAYOR'S ST

Heavily Popu Are Cluttered Areas Are Sh

With arrests of N rs constantly mount ees is directly affectin than has any previou of Philadelphia.

The combined r Highway and Street majority of whom ar

Throughout the ence between the stri directing the strike a ficals with illegal arre ness in dealing with the

Sources familiar with mection with the strike tical chicanery-directing

Philadelphia Regional Library

125 S. 52nd Street. 19139

7422 Haverford Avenue, 19151

5325 Overbrook Avenue, 19131

Philadelphia NEIGHBORHOOD LIBRARIES

Center City

Parkway Central

1901 Vine Street, 19103 215-686-5322

Library of Accessible Media for Pennsylvanians (LAMP)

1500 Spring Garden Street #230, 19130 215-683-3213

The Rosenbach

2008-2010 Delancey PI, 19103 215-732-1600

North

Cecil B. Moore Library

2320 Cecil B. Moore Avenue, 19121 215-685-2766

Fishtown Community Library 1217 East Montgomery Avenue, 19125

215-685-9990

Kensington Library

104 West Dauphin Street, 19133 215-685-9996

Lillian Marrero Library 601 West Lehigh Avenue, 19133

215-685-9794

McPherson Square Library

601 Fast Indiana Avenue 19134 215-685-9995

Ramonita G. de Rodriguez Library

600 West Girard Avenue, 19123 215-686-1768

Richmond Library

2987 Almond Street, 19134 215-685-9992

Widener Library

2808 West Lehigh Avenue, 19132 215-685-9799

West

Haddington Library 446 N. 65th Street, 1915

215-685-1970 **Haverford Library**

5543 Haverford Avenue, 19139 215-685-1964

Lucien E. Blackwell West

Adult/Teen: 215-685-7433 Children's: 215-685-7422

Overbrook Park Library

215-685-0182

Wynnefield Library

215-685-0298

North Central

David Cohen Ogontz Library 6017 Ogontz Avenue, 19141

215-685-3566 Joseph E. Coleman

Northwest Regional Library 68 West Chelten Avenue, 19144 215-685-2151

Logan Library

1333 Wagner Avenue, 19141 215-685-9156

Nicetown-Tioga Library 3720 North Broad Street, 19140 215-685-9790

Oak Lane Library

6614 North 12th Street, 19126 215-685-2847

West Oak Lane Library

2000 E Washington Lane, 19138 215-685-2843

Northwest

215-685-2093

215-685-2095

Andorra Library

705 East Cathedral Road, 1912 215-685-2552

Chestnut Hill Library

8711 Germantown Avenue, 19118 215-685-9290

Falls of Schuylkill Library 3501 Midvale Avenue, 19129

Lovett Memorial Library 6945 Germantown Avenue, 19119

Roxborough Library

6245 Ridge Avenue, 19128 215-685-2550

Wadsworth Library

1500 Wadsworth Avenue, 19150 215-685-9293

Northeast

215-685-1471

215-685-1473

Bushrod Library 6304 Castor Avenue, 19149

Frankford Library 4634 Frankford Avenue, 19124

Greater Olney Library

5501 North 5th Street, 19120 215-685-2846

Lawncrest Library

6098 Rising Sun Avenue, 19111 215-685-0549

Northeast Regional Library

2228 Cottman Avenue, 19149 Adult/Teen: 215-685-0522 Children's: 215-685-0509

Tacony Library

Wyoming Library

6742 Torresdale Avenue, 19135 215-685-8755

231 East Wyoming Avenue, 19120 215-685-9158

South

Charles Santore Library

923 S. 7th Street, 19147 215-686-1766

Fumo Family Library

2437 S. Broad Street 19148 215-685-1758

Independence Library

1905 Locust Street, 19103 215-685-6621

Philadelphia City Institute

1905 Locust Street, 19103 215-685-6621

Queen Memorial Library

1201 S. 23rd Street, 19146 215-685-1899

South Philadelphia Library

1700 S. Broad Street, 19145 215-685-1866

Thomas F. Donatucci. Sr. Library

1935 Shunk Street, 19145 215-685-1755

Whitman Library

200 Snyder Avenue, 19148 215-685-1754

Far Northeast

Bustleton Library

10199 Bustleton Avenue 19116 215-685-0472

Fox Chase Library

501 Rhawn Street, 19111 215-685-0547

Holmesburg Library

7810 Frankford Avenue, 19136 215-685-8756

Katharine Drexel Library

11099 Knights Road, 19154 215-685-9383

Torresdale Library

3079 Holme Avenue, 19136 215-685-0494

Welsh Road Library

9233 Roosevelt Boulevard, 19114 215-685-0498

Southwest

Blanche A. Nixon/ Cobbs Creek Library

5800 Cobbs Creek Parkway, 19143 215-685-1973

Charles L. Durham Library

3320 Haverford Avenue, 19104 215-685-7436

Eastwick Library

2851 Island Avenue, 19153 215-685-4170

Kingsessing Library 1201 S. 51st Street, 19143

215-685-2690 Paschalville Library

215-685-2662 Walnut Street West Library

6942 Woodland Avenue, 19142

201 S. 40th Street, 19104 215-685-7671





Historical Newspapers-Black Newspapers collection (ProQuest), including full-text access to the Philadelphia Tribune (1912-2001)





