

Free Library of Philadelphia
2011 Annual Report
Fiscal Year July 1, 2010 - June 30, 2011



freelibrary.org

Table of Contents

Leadership Letter	1
Year in Review	2
Statistic Snapshot	8
The Virtual Library	9
Friends and Volunteers	10
Building Inspiration: Enhancing the Parkway Central Campus	12
Financial Highlights and Background	14
Branch Locations	18
Boards and Executive Staff	20

Donors - Upon Request

DID YOU KNOW?

You can explore N.C. Wyeth paintings, historic Philadelphia images, Charles Dickens's letters, and medieval manuscripts in our digital collections

@ freelibrary.org

Leadership Letter

Free Library of the 21st Century

As we move forward into the second decade of our ever-changing 21st-century world, the Free Library of Philadelphia remains committed to advancing literacy, guiding learning, and inspiring curiosity for all who come through our doors. We pride ourselves on providing the high-quality service that Philadelphians have come to expect and rely on in each one of our 54 branches, such as children's storytimes based on early literacy best practices, workshops for job seekers and entrepreneurs, and extensive research collections, as well as a wide selection of DVDs and bestsellers. At the same time, we are also looking towards our increasingly digital future and are excited to be expanding the Free Library's presence in the community—and the world—beyond our own walls.

We are especially proud of our new Free Library Hot Spots, located in several community centers throughout Philadelphia. Our Hot Spots are bringing internet access, computers, and trained assistants to neighborhoods in the city lacking free and reliable connections to technology. In a city where more than 46% of residents lack internet access at home, our Hot Spots are providing a truly crucial service. We opened our first Hot Spot in March 2011, and in just the few months they have been operating, more than 4,000 people have visited our four locations throughout Philadelphia!

In addition to expanding beyond its physical walls, the Free Library of the 21st Century is rapidly growing online, too, as freelibrary.org received more than 300 million hits this year! Skyrocketing interest in the Library's electronic resources—from ebooks and audiobooks to special digital databases—has driven record numbers of users to our website to download the latest bestsellers to their e-readers, learn a new language, and tune in to the nearly 700 author podcasts available at freelibrary.org. Offering both cutting-edge resources for our computer-savvy users and special training classes and personal assistance for those just venturing into the digital universe, the Free Library is proud to meet the diverse needs of Philadelphians in this technology-driven world.

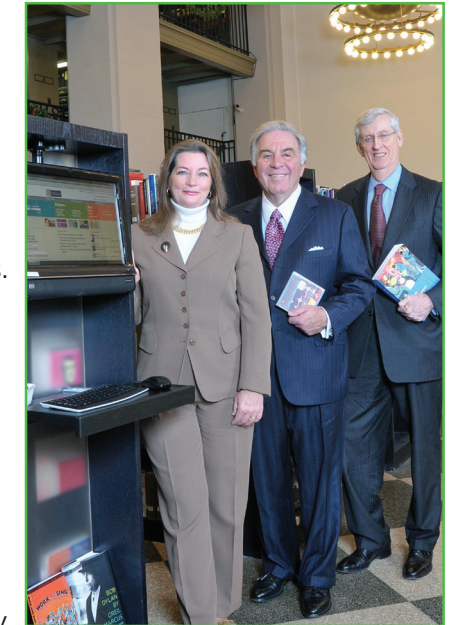
The programs highlighted in the FY 2011 annual report offer just a glimpse into the phenomenal work that takes place each and every day at the Free Library of Philadelphia. We hope you enjoy reading about the many achievements of our hardworking staff and volunteers, and we hope that you visit us—in person or online—soon!

Warmly,

Siobhan A. Reardon
President and Director
Free Library of Philadelphia

Robert C. Heim
Chair, Board of Trustees
Free Library of Philadelphia

William R. Sasso
Chair, Board of Directors
Free Library of Philadelphia Foundation



From left to right: Siobhan A. Reardon, William R. Sasso, and Robert C. Heim in the new Music Department.
(credit: Kelly and Massa Photography)



1. Free Library President and Director Siobhan A. Reardon and Free Library Foundation Chair William R. Sasso, (right) welcome Stephen Burke, President and CEO of NBCUniversal (left), and Emmy Award-winning writer and actress Tina Fey to the Free Library for her sold-out author event at the 2011 Philadelphia Book Festival.
Credit: Kelly & Massa Photography



2. Irene Wright, head of the Parkway Central Children's Department, shares a colorful picture book with a (very) young reader during storytime.
Credit: Ryan S. Brandenburg

3. Elementary school students design their own lion masks as part of the Discover the World @ Your Library Summer Reading kick-off.
Credit: Katie Riggan

4. A performer from Brian Sanders's innovative SKINK—a program that combines song, dance, and eclectic theatrics—entertains a huge audience in the lobby of Parkway Central Library at the 2011 Philadelphia Book Festival.
Credit: Katie Riggan



Free
LIBRARY OF
the 21st century

Year in Review

The Free Library of Philadelphia saw a number of achievements throughout its 54-branch system in FY 2011, from increased circulation and computer use to innovative programming that brought many new users into the Library. Below is a selection of highlights from the nearly 25,000 programs offered by the Free Library over the past year.

Free Library of Opportunity

- The Library's **Books Aloud!** program, which teaches adults how to introduce and foster literacy in the lives of young children, hosted 113 workshops for 4,425 school teachers, parents, and caregivers.
- **LEAP**, the Free Library's drop-in Literacy Enrichment After-school Program, continued to serve thousands of children and teenagers every weekday afternoon from September through June. In addition to homework assistance, LEAP offers computer literacy training, library skills workshops, and multicultural enrichment activities for students in grades 1 through 12. In FY 2011, LEAP served more than 70,000 school children.
- Parkway Central's **Regional Foundation Center**—a resource center for nonprofit organizations—hosted nearly 500 people for 14 dynamic events, including Proposal Writing, Create a 12-Week Major Gift Campaign, and Prospect Research Basics.
- Thanks to a generous grant from Weaver's Way Co-op, children participating in LEAP at **David Cohen Ogontz Library** were able to grow a small vegetable and flower garden, where they learned about different plants and made salads and coleslaw from their bountiful harvest!
- **Bustleton Library** offered 11 more community programs, 175 more adult programs, and 148 more programs for children and teens in FY 2011, including a new teen after-school group.
- Twice during FY 2011, **Fumo Family Library** offered a popular Smoking Cessation program series for more than 300 people, many of whom were new to the Library but have since become regular Library visitors!
- Through a partnership with the Consumer Credit Counseling Service of Delaware Valley, **Haverford Library** presented a special Debt Boot Camp series to help promote financial literacy.
- With the help of volunteers from Temple University, **Lillian Marrero Library** offered a series of English-as-a-Second-Language classes that quickly became one of the branch's most in-demand programs.
- **Northeast Regional Library** held a successful business card exchange, welcoming more than 100 area professionals to the Library for this key networking opportunity.
- In partnership with the Center for Literacy, **Nicetown-Tioga** Library was able to offer weekly pre-GED classes.
- **Overbrook Park Library** hosted its first annual Back to School Bonanza, providing more than 25 school students with new supplies for the academic year, thanks to the branch's friends group.
- **Paschalville Library's** Job Readiness Center helped nearly 1,000 people polish their résumés, find and apply for jobs, and practice their interviewing skills, thanks to ongoing support from Lincoln Financial Foundation.
- **Queen Memorial Library** rearranged the layout of its Children's Department, which improved access to Library materials and helped increase overall circulation by an impressive 20%.
- With the help of a grant from the Commonwealth of Pennsylvania's Department of Community and Economic Development, **Walnut Street West Library** purchased seven laptop computers for the many computer instruction programs they offer throughout the year.



1. Sherman Alexie, the critically acclaimed author of the 2011 *One Book, One Philadelphia* featured selections *War Dances* and *The Absolutely True Diary of a Part-Time Indian* speaks to a packed house at the *One Book* Grand Finale.
Credit: Kelly & Massa Photography

2. Michael DiBerardinis, Deputy Mayor for the Environment and Community Resources; Donna Frisby-Greenwood, John S. and James L. Knight Foundation Programs Director; Siobhan A. Reardon, President and Director of the Free Library; and Reverend Joseph Stafford of Heavenly Hall cut the ribbon of the new Free Library Hot Spot at Heavenly Hall Annex during its grand opening celebration.
Credit: Kelly & Massa Photography

3. The Library continues to welcome a growing number of people who visit the system to use and enjoy free Wi-Fi — offered at each one of the 54 Free Library branch locations!
Credit: Ryan S. Brandenburg

4. National Public Radio funnyman and prolific author Roy Blount, Jr. was the guest of honor at the George S. Pepper Society's annual Pickwick celebration. He joins emeritus Free Library Foundation Board Member A. Morris Williams, Jr.; Pepper Society Chair Miriam Spector; and Free Library President and Director Siobhan A. Reardon on the Parkway Central Library's Skyline Terrace overlooking Center City.
Credit: Kelly & Massa Photography

Free LIBRARY OF the 21st century

Free Library of Community

- **Sundays on Stage**, a series of cultural programs featuring live performances of music, storytelling, and dance by a variety of artists and entertainers, held 18 family programs this year, drawing 3,067 attendees. Sundays on Stage is made possible by funding from the Philadelphia City Institute Board of Managers.
- Through the Philadelphia Arts in Education Partnership, **Blanche A. Nixon/Cobbs Creek Library** welcomed artist Tremain Smith as the branch's "Artist in Residence," engaging many children and teens in arts-based literacy programs.
- **Durham Library** began several popular programming series, including "How to Make the Most of Your Library" online training classes for seniors and, for amateur poets and musicians, "Mantua on the Mike!"
- Computer use at **Frankford Library** rose by 35% in FY 2011. Similarly, Frankford Library is ranked fourth in the Free Library system for Wi-Fi use; laptop users often sit together and assist one another in the congenial space.
- Through a partnership with The Olney Community Collaborative organized by the North Fifth Street Revitalization Project, **Greater Olney Library** hosted a Career Boot Camp program series for job seekers as well as an Immigration Issues roundtable discussion for new Americans and community members interested in supporting them.
- Two staff members at **Joseph E. Coleman Northwest Regional Library** each received a Customer Service Award for their efforts in cleaning up a trash-strewn parking lot and for providing comprehensive programming in conjunction with Autism Awareness Month, respectively.
- In partnership with the community redevelopment group Mt. Airy USA, **Lovett Memorial Library** co-sponsored a six-week summer outdoor film series, which was widely enjoyed and well attended.
- **McPherson Square Library** hosted a thriving children's craft program series throughout the summer, which, coupled with a robust Summer Reading Program, attracted hundreds of young people to the Library.
- Thanks to the efforts of librarians at **Roxborough Library**, a library card registration campaign held at nearby Roxborough High School resulted in more than 200 students applying for library cards.
- More than 200 people attended the first annual Halloween "Boo-ling" Party held by the **Torresdale Library**.
- **Wynnefield Library** hosted a successful Computer Buddy Program, in which students from nearby Saint Joseph's University helped the Library's older patrons learn to use computers with one-on-one assistance.
- **Wyoming Library** partnered with nearby Feltonville Intermediate School to host monthly class visits, which centered on topics the students were studying for their social studies curriculum. And with the help of a Pine Tree Foundation grant, the Library was also able to host special programs for the students about these topics, including African American Civil War soldiers and Philadelphia-area Native American tribes.

Free Library of Discovery

- This year's **Summer Reading** program, Discover the World @ Your Library, engaged 58,109 children and teens with books and special events, including arts and crafts, dance demonstrations, and storytelling. Children tracked their progress with a special game board, earning stickers and prizes. Teens tracked their progress with an activity card; more participation increased their chances of winning a raffle prize. Thanks to co-lead sponsors Verizon and Wells Fargo, the Free Library was also able to give away 10,000 new books as prizes to Summer Reading participants.
- **Bushrod Library** hosted several exciting programs as part of the Philadelphia Science Festival, including the BioBus Laboratory on Wheels and CSI: Egypt.
- Circulation of Free Library materials at **Cecil B. Moore Library** increased by more than 30% in FY 2011!

- **Haddington Library** offered a wide array of special programming for teens, including a Teen Café, Wii gaming, and SAT Prep.
- **Katharine Drexel Library** successfully expanded its storytimes to include all children 18 months to 5 years old, while at the same time incorporating music, games, and play breaks into this popular program.
- **Kingsessing Library** presented an impressive schedule of 154 programs in FY 2011, including toddler storytimes, comic book workshops, and, in partnership with the Academy of Natural Sciences, an educational program featuring live animals!
- **Logan Library** hosted a variety of interactive and informative programs for teens, including a résumé writing workshop and a House of Cards competition!
- With the support of a Pine Tree Foundation grant, **Richmond Library** hosted a variety of educational and entertaining programs in FY 2011, including Mad Science, The Boy Who Cried Bully, Compost Community, and more.
- **South Philadelphia Library** presented several well-attended workshops for area adults on such diverse topics as working while disabled, health and nutrition, and container gardening.
- A major remodeling of the Children’s Department at **Whitman Branch** created a wide open and welcoming space for storytimes and special programs for the Library’s youngest users.
- Circulation of Library materials at **Widener Library** increased an impressive 34% in FY 2011.

Free Library of Celebration

The fifth annual **Philadelphia Book Festival** blossomed into a week-long event in FY 2011! Events for adults were held each evening from Monday, April 11 through Friday, April 15, and a big street fair featuring even more events for families and children was held on Saturday, April 16. The Festival drew approximately 19,000 people from throughout the region for this six-day celebration of books, music, and inspiration. *Saturday Night Live* and *30 Rock* writer and star Tina Fey; National Public Radio’s *A Prairie Home Companion* host Garrison Keillor; Printz Award-winning young adult author Walter Dean Myers; and National Book Award winner Kathryn Erskine all joined in the festivities.

- **Andorra Library** increased its LEAP programming by a staggering 732% and its LEAP attendance by 94% in FY 2011.
- **Eastwick Library’s** program attendance rose an impressive 40% in the wake of such new programming as weekly pajama storytimes and outreach efforts throughout the community
- Preschool program attendance at **Holmesburg Library** increased a whopping 252% in FY 2011. Similarly, community program attendance at the branch increased an astonishing 527%!
- **Kensington Library** hosted a festive Summer Reading kick-off block party for more than 200 attendees, who enjoyed entertainment, games, cake, and more!
- **Lucien E. Blackwell West Philadelphia Regional Library** made the front page of the *Philadelphia Tribune* for the key role it played in helping a Philadelphia high school senior achieve academic success and become the valedictorian of her graduating class!
- Computer use at **Oak Lane Library** increased by an impressive 25% in FY 2011. Wireless use similarly increased by 10% over last fiscal year.
- Through the support of private individuals and its Friends group, **Philadelphia City Institute** Board of Managers received more than \$35,000 in grant funds in FY 2011!

- **Tacony Library** hosted a hugely successful photography contest for teens, “Tacony in a Frame.” The contest was featured in the *Northeast Times* and concluded with an awards ceremony and exhibition attended by 70 people.
- Circulation of materials at **Thomas F. Donatucci, Sr. Library** surpassed 116,000 items, a record for the branch in its 96 years of service!
- A teen patron of **Wadsworth Library** won the Northeast Division of the Young Adult Library Services Association’s Wrestle Mania Reading Challenge! As a result, the branch received a \$2,000 grant for the teen collection as well as several sets of books donated by major publishers.
- Computer use rose by 15% at **Welsh Road Library** in FY 2011.

Free Library of Great Conversations

- The Free Library’s award-winning **Author Events Series** hosted 140 authors this year, drawing 25,600 people to the Parkway Central Library’s Montgomery Auditorium. Noted historian David McCullough; Pulitzer Prize winner Annette Gordon-Reed; *New York Times* columnist David Brooks; and literary superstars Jonathan Franzen and Maxine Hong Kingston all joined in lively conversations at the Free Library.
- In its ninth consecutive year, **One Book, One Philadelphia** continued to educate and inspire thoughtful discussion between thousands of Philadelphians on issues of culture and identity with the featured selections, Sherman Alexie’s *War Dances* and *The Absolutely True Diary of a Part-Time Indian*. More than 100,000 people participated in 115 *One Book* events, including book discussions, film screenings, craft workshops, and cultural events featuring the music and poetry of the Lenni Lenape.
- “The World at Your Door,” a program series hosted by **Central Senior Services**, allowed attendees the opportunity to meet diplomats representing six nations and discuss current international events from a variety of perspectives at the Parkway Central Library.
- The eighth annual **Field Family Teen Author Series** hosted 2,560 students for 12 engaging teen programs throughout the Free Library system, which featured readings, discussions, and free books signed by the featured authors. Participating young adult authors included Philadelphia-based novelist Matthew Quick, former U.S. Poet Laureate Kay Ryan, and *One Book, One Philadelphia* featured author Sherman Alexie.

DID YOU KNOW?

You can learn French, Spanish, Chinese, Russian, and more through Mango Languages

@freelibrary.org

Statistic Snapshot

Program Statistics*

	FY 2010	FY 2011
Number of Adult Programs	10,395	10,476
Attendance at Adult Programs	167,053	193,891
Number of Children's Programs	9,771	13,789
Attendance at Children's Programs	225,366	275,905
LEAP Attendance	229,276	179,644

Service Statistics*

	FY 2010	FY 2011
Library Visits	5,606,201	6,103,528
Reference Questions Handled	3,166,637	3,074,170
Registered Borrowers	525,833	415,117
Materials Borrowed System-Wide	6,530,662	7,210,217
Hours of Emergency Closings	9,902	5,639

Collections Statistics*

	FY 2010	FY 2011
Catalogued Books—Adult	2,373,488	2,011,563
Catalogued Books—Juvenile	1,063,345	838,190
Audio Materials	923,248	1,112,264
DVDs	225,414	167,107
Journal, Magazine, and Newspaper Titles	1,183	1,091
Ebooks	n/a	27,492
Digital Talking Books for the Blind	n/a	82,597

*Report criteria have been revised, resulting in some lower collection numbers.

DID YOU KNOW?

You can download all your favorite Author Event podcasts

@ freelibrary.org

The Virtual Library

The Growth of the Digital Free Library

Computer and Internet Statistics

	FY 2010	FY 2011
Total number of Website Hits	275,626,912	306,325,417
Total number of Virtual Visits	5,758,903	6,131,726
Public Computer Use in Libraries	1,184,123	1,299,648

In order to best serve its users in the 21st century, the Free Library added several new technology-based programs and services over the past fiscal year, both in person and online.

In FY 2011, the Free Library expanded beyond its walls to open six technology **Hot Spots** in several neighborhoods throughout the city. These Hot Spots offer free Wi-Fi, computers, a selection of Library materials, and a computer trainer on-hand to answer questions and help users refine their résumés, apply for jobs, and more. In a city where more than 46% of residents do not have internet access at home, these Hot Spots are providing a crucial service. The Hot Spots opened in March 2011, and in just four months, through June 2011, welcomed 4,070 people, 24 of whom found jobs as a direct result of the help they received at the Hot Spot! Generously funded by the John S. and James L. Knight Foundation and Broadband Technology Opportunities Program, Free Library Hot Spots are located at: Heavenly Hall Annex, the Cambodian Association of Greater Philadelphia, the Institute for the Development of African-American Youth, The Village of Arts and Humanities, Mercy Neighborhood Ministries, and Audenreid High School.

Also in FY 2011, the Free Library was awarded a significant grant from the Verizon Foundation as well as federal funds from the Library Services and Technology Act (LSTA) and the Institute of Museum and Library Services (IMLS) to support several technology-based initiatives. The Verizon Foundation grant allowed the Library to open **Verizon Smart Technology Centers** in six of its locations throughout the city. These Centers feature Smart Boards, computers, and a dedicated team of trainers to help engage school-age children in creative and educational after-school programs, as well as help new Americans master the English language through a variety of interactive programming. The federal funds from LSTA and IMLS will help the Library pilot a groundbreaking **e-reader lending program** in FY 2012, in which adults over the age of 50 will be able to check out e-readers—pre-loaded with a variety of books—as well as receive training on how to use them. With the help of these funds, the Free Library will become one of the largest urban public libraries to lend e-readers to its users.

In addition to these physical technology advancements, **freelibrary.org** continued to add to the myriad resources it makes available to Free Library cardholders 24 hours a day, seven days a week. The Library's collection of **ebooks** swelled to include more than 30,000 titles—from bestselling novels to comprehensive travel guides—becoming one of the most highly used and in-demand collections. The Library also added **Freegal** music service, in which users can download three free Sony music songs per week to their personal collections—and keep those tracks forever. And the Library's comprehensive and burgeoning series of **free author podcasts** continues to reach audiences around the world. These podcasts have been downloaded more than a million times at an average rate of 800 downloads per day. With such a dynamic online presence, it's no wonder that **freelibrary.org** is by far our busiest "branch"!

The Library's presence on **social media** continued to flourish in FY 2011 as well. In addition to establishing dedicated pages on FourSquare and Yelp, the Library stayed connected with thousands of people through its Facebook page, Twitter feed, and blog, which kept users up-to-date on the latest Library happenings as well as on news from the greater world of literature and information. The Free Library's Facebook fans grew an impressive 62%, from 3,600 in FY 2010 to 5,820 in FY 2011. And the Library's Twitter followers ballooned 71% over the course of the fiscal year, from 2,200 in FY 2010 to 3,765 in FY 2011!

As always, the Free Library is committed to advancing literacy, guiding learning, and inspiring curiosity for all who come through our "doors"—be they physical or digital.



1. The Free Library's dedicated volunteers help to ensure that hundreds of Library Author Events and programs run smoothly. They also put in a lot of "behind-the-scenes" time stuffing envelopes and organizing materials!
Credit: Kenneth Manns



2. Corduroy Bear—really, a Free Library volunteer in disguise, shh!—gets a hug from a young fan at the 2011 Philadelphia Book Festival's Teddy Bear Picnic.
Credit: Katie Riggan

3. The Friends of Chestnut Hill aid in a sidewalk book sale during the Fall Arts Festival.
Credit: Chestnut Hill Library



Volunteers and Friends

Volunteers

The Free Library of Philadelphia is grateful to have such a committed group of volunteers dedicate thousands of hours of their time to help the Library advance literacy, guide learning, and inspire curiosity each day for all who come through our doors. In FY 2011, more than 1,700 volunteers helped hundreds of Author Events run smoothly; ensured that *One Book, One Philadelphia* supplies were distributed to thousands of teachers; and touched the lives of countless Philadelphians with their cheerful demeanor and helpful attitude. In addition, 116 work study students from seven area post-secondary schools provided 8,920 hours of service throughout the Library system. While the total number of volunteers decreased slightly from 2010, they dedicated 17,485 more hours of their time!

Volunteer Statistics	2010	2011
Volunteers	1,933	1,755
Volunteer Hours	116,108	133,593

Friends of the Free Library of Philadelphia

Established in 1973, the Friends of the Free Library of Philadelphia is an independent, nonprofit organization whose mission is to advocate for the Free Library. Through 51 affiliate neighborhood chapters, the organization has more than 10,000 members and promotes cooperation and communication between Philadelphia's communities and the Free Library. Accomplishments and highlights of various Friends of the Free Library groups in FY 2011 include:

- **Friends of Falls of Schuylkill Library** secured historic designation for the branch in the Philadelphia Register of Historic Places. They also helped to fund a series of literacy and writing workshops for children and pre-teens and purchased additional materials for the library's collection.
- **Friends of Fishtown Community Library** received a \$15,000 grant from the Penn Treaty Special Services District, which supported physical upgrades and provided funding for a diverse and dynamic array of programs in FY 2011, including The Art of Debt-Free Living, Hip Hop Dance, and more.
- **Friends of Fox Chase Library** obtained a grant from Fox Chase Bank to help purchase eight new laptops to support the library's Introduction to Computers classes that are held regularly throughout the year.
- **Friends of Haddington Library** sponsored a popular Teen Cafe for the library's young adult users.
- **Friends of Lawncrest Library** celebrated their 35th anniversary in FY 2011! They also received a Philadelphia Activities Fund Grant to help the library assemble 50 Early Literacy tote bags—containing board books, educational materials, and library card applications—that were distributed to new parents throughout the neighborhood.
- **Friends of Ramonita de Rodriguez Library** secured an impressive \$15,000 grant from SugarHouse Casino that helped the library provide additional programming, purchase materials for children's activities, and enrich its collection with many new books for children, teens, and adults.

Building Inspiration: Enhancing the Parkway Central Campus

Free Library Begins Phase One of Project to Enhance and Expand Parkway Central

In FY 2011, the Free Library successfully began the first phase of Parkway Central Library renovations as part of Building Inspiration—the plan to enhance and expand Parkway Central. These renovations mark the first time that this Beaux-Arts jewel of a building has been significantly restored since it was opened to the public in 1927.

With generous support from the Department of Community and Economic Development of the Commonwealth of Pennsylvania, Parkway Central's stone façade was cleaned and re-pointed, many of its windows replaced, and its exterior staircases restored. The main vestibule was cleaned and restored along with its magnificent chandeliers. Years of wear have been removed from the building's entrance and façade, and it is an absolutely beautiful sight to see from Logan Circle.

Work during this first phase also included restoring and improving Shakespeare Park, directly across from Parkway Central's front doors. The newly replaced pavement, updated outdoor lighting, and fresh landscaping—including colorful flower beds and hardy perennials—make a spectacular and welcoming “front yard” for Parkway Central Library.

With generous support from the Annenberg Foundation, Parkway Central's Philbrick Popular Library also began undergoing an extensive upgrade in FY 2011. Carpet is being removed and the original marble floors are being fully restored; new seating, shelving, and window treatments are being added; the intricate plaster ceiling is being fully renewed; and energy efficient new lighting is being installed, inspired by some of the building's original fixtures. Look for a new lobby desk in FY 2012.

In FY 2012, in addition to completing the restoration of Philbrick Popular Library, the Free Library will embark on the next phase of Parkway Central renovations, which includes replacing the antiquated stacks system with modern compact shelving; renovating the 4th Floor meeting and event space; and refurbishing and expanding the Rare Book Department on the 3rd Floor.

Building inspiration: Enhancing the Parkway Central Campus is made possible by a combination of generous public and private support.

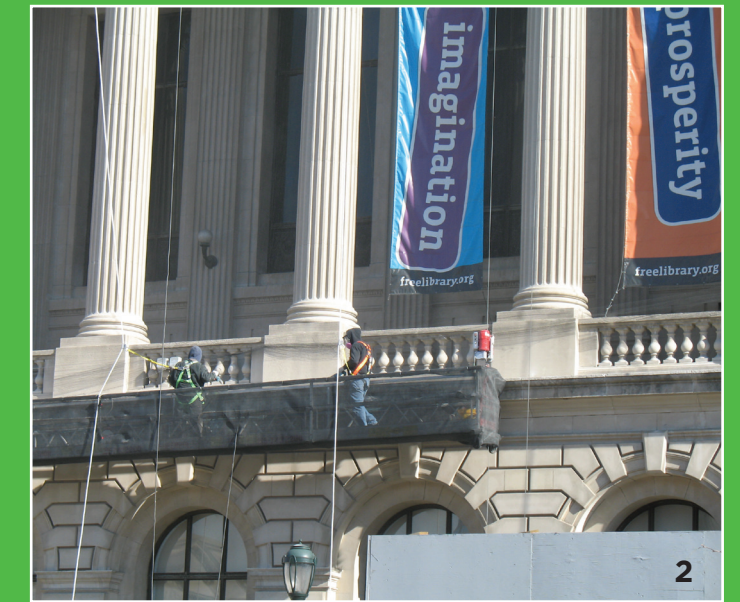
DID YOU KNOW?

You can investigate your ancestors with genealogical research

@ freelibrary.org



1. An Elizabethan orator—played by Librarian Kile Smith—and Free Library President and Director Siobhan A. Reardon celebrate the reopening of a fully restored Shakespeare Park.
Credit: Kelly & Massa Photography



2. Workers clean and re-point the Parkway Central Library's stone façade.
Credit: Michelle Sheffer



3. Parkway Central Library's Shakespeare Park features new benches, sidewalks, lighting, and landscaping, made possible by a grant from the Department of Community and Economic Development of the Commonwealth of Pennsylvania.
Credit: Jim Pecora

Free
LIBRARY OF
the 21st century

Financial Highlights and Background

Free Library of Philadelphia Fiscal Year July 1, 2010 – June 30, 2011

Operating Support and Revenue*

City General Fund	\$32,968,362
State Grant Funds	\$12,075,539
Total support and revenue	\$45,043,901

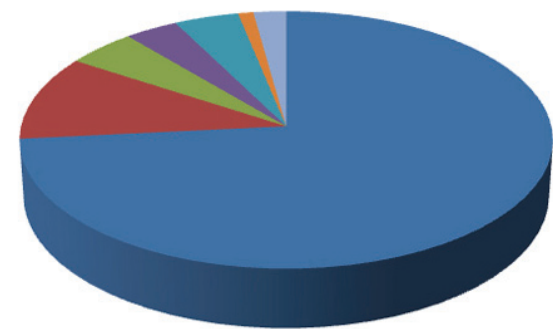
Operating expenses

Salaries and benefits	\$33,085,371
Library collections and materials	\$4,815,987
Facility leases, furnishings, and maintenance	\$2,114,062
Technology purchases and support	\$1,622,508
Training and other professional services	\$1,951,940
Office supplies, postage, and printing	\$466,245
Other expenses	\$987,788

TOTAL **\$45,043,901**

*Revenues may include encumbrances and/or appropriations from prior fiscal years, using the modified accrual and cash basis of accounting permitted by municipal accounting standards.

Operating Expenses



- Salaries and Benefits
- Library Collections and Materials
- Facilities, Leases, Furnishings, and Maintenance
- Technology Purchases and Support
- Training and Other Professional Services
- Office Supplies, Postage, and Printing
- Other Expenses

Free Library of Philadelphia Foundation Statement of Financial Position

FREE LIBRARY OF PHILADELPHIA FOUNDATION STATEMENTS OF FINANCIAL POSITION

	JUNE 30,	
	2011	2010
ASSETS		
Cash and cash equivalents	\$ 14,754,689	\$ 13,181,520
Grants and contributions receivable, net	5,212,248	8,156,658
Fines and other receivables	488,569	470,239
Prepaid expenses	135,695	27,237
Investments	23,908,481	20,043,011
Beneficial interest in life insurance	27,071	24,240
TOTAL ASSETS	\$ 44,526,753	\$ 41,902,905
LIABILITIES		
Accounts payable and accrued expenses	\$ 2,181,874	\$ 1,578,334
Accrued payroll and related liabilities	255,553	179,956
Total Liabilities	2,437,427	1,758,290
NET ASSETS		
Unrestricted		
Undesignated	6,367,843	5,217,063
Board designated for specific purposes	1,494,137	1,494,137
Total unrestricted	7,861,980	6,711,200
Temporarily restricted	24,785,138	23,991,907
Permanently restricted	9,442,208	9,441,508
Total Net Assets	42,089,326	40,144,615
TOTAL LIABILITIES AND NET ASSETS	\$ 44,526,753	\$ 41,902,905

Financial Highlights and Background

Free Library of Philadelphia Foundation Statement of Activities for the Year Ended 6/30/11

FREE LIBRARY OF PHILADELPHIA FOUNDATION STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2011 (WITH COMPARATIVE TOTALS FOR 2010)

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	2011 TOTAL	2010 TOTAL
Operating support and revenue:					
Grants and contributions	\$ 1,230,224	\$ 2,642,341	\$ -	\$ 3,872,565	\$ 2,770,878
Federal and state grants and city capital appropriations	3,710,964	795,297	-	4,506,261	4,542,787
Contributions - Central Library Campaign	-	789,655	-	789,655	1,596,676
Fees and library services	124,833	68,464	-	193,297	207,211
Fines and lost books	425,073	-	-	425,073	405,852
Sale of books and publications	15,028	-	-	15,028	57,510
Other income	327,097	523	-	327,620	297,589
Dividend and interest income	9,568	-	-	9,568	18,594
Long-term investment return designated for operations	207,873	1,000,793	-	1,208,666	637,520
Net assets released from restriction	7,070,999	(7,070,999)	-	-	-
Total Operating Support and Revenue	13,121,659	(1,773,926)	-	11,347,733	10,534,617
Operating expenses:					
Program services					
Public programs	6,911,792	-	-	6,911,792	6,955,858
Collection and preservation	422,054	-	-	422,054	276,112
Technology	271,274	-	-	271,274	196,768
Facilities renovation	50,930	-	-	50,930	455,951
Central Library capital renovation project	3,443,140	-	-	3,443,140	2,375,387
Total Program Services	11,099,190	-	-	11,099,190	10,260,076
Supporting services					
Administration	677,222	-	-	677,222	624,672
Fund raising	1,297,685	-	-	1,297,685	870,748
Total Supporting Services	1,974,907	-	-	1,974,907	1,495,420
Total Operating Expenses	13,074,097	-	-	13,074,097	11,755,496
Change in net assets from operations	47,562	(1,773,926)	-	(1,726,364)	(1,220,879)
Non-operating support and gains:					
Grants and contributions to endowment	-	49,109	700	49,809	167,566
Long-term investment return in excess of return designated for operations	1,103,218	2,518,048	-	3,621,266	1,831,856
Total Non-operating Support and Gains	1,103,218	2,567,157	700	3,671,075	1,999,422
CHANGE IN NET ASSETS	1,150,780	793,231	700	1,944,711	778,543
NET ASSETS - BEGINNING OF YEAR	6,711,200	23,991,907	9,441,508	40,144,615	39,366,072
NET ASSETS - END OF YEAR	\$ 7,861,980	\$ 24,785,138	\$ 9,442,208	\$ 42,089,326	\$ 40,144,615

Background

Background

The Free Library of Philadelphia Foundation (the Foundation) functions primarily to secure federal, state, city, and private grants and contributions to expend on various library programs.

Agreement with Board of Trustees of the Free Library of Philadelphia

The Foundation entered into an agreement dated June 19, 1984, with the Board of Trustees of the Free Library of Philadelphia, an independent board of the City of Philadelphia (City or City Library) responsible for securing and expending City appropriations. Under this agreement, the Board of Trustees of the Free Library of Philadelphia maintains care and custody of the collections of the Foundation and makes all necessary operational decisions as to the management of the libraries and the collections of the Foundation. These financial statements reflect only the assets, liabilities, net assets, and changes in net assets of the Foundation and, accordingly, do not include any amount applicable to the financial position or changes in net assets of the City Library.

Summary of Significant Accounting Policies

Basis of Accounting

The financial statements of the Foundation have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America and reflects all significant receivables, payables, and other liabilities.

Basis of Presentation

The Foundation reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. Unrestricted net assets are not subject to donor-imposed stipulations. The Board of Directors may elect to designate such assets for specific purposes or to have them function as endowment. This designation may be removed at the Board's discretion. Temporarily restricted net assets are subject to donor-imposed stipulations that will be met either by actions of the Foundation or by the passage of time. Permanently restricted net assets are subject to donor-imposed stipulations that require that they be maintained permanently.

The statement of activities distinguishes changes in net assets from operations from other changes in net assets. Operating activity includes revenues and other support, including investment income generated from short-term investments, as well as long-term investment income designated for operations, and all expenses that are available to provide program services and support the administrative functions of the Foundation. Other charges in net assets include permanently restricted contributions and contributions designated for other purposes by the Board, as well as long-term investment income in excess of (or less than) the Foundation's designated spending rate.

Revenue is reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets are reported as net assets released from restrictions.

Free Library of Philadelphia Branch Locations

Center City

Parkway Central
1901 Vine St.
215-686-5322

Independence
18 S. 7th St.
215-685-1633

Library for the Blind &
Physically Handicapped
919 Walnut St.
215-683-3213

Philadelphia City Institute
1905 Locust St.
215-685-6621

North

Cecil B. Moore
2320 Cecil B. Moore Ave.
215-685-2766

Fishtown Community
1217 E. Montgomery Ave.
215-685-9990

Kensington
104 W. Dauphin St.
215-685-9995

Lillian Marrero
601 W. Lehigh Ave.
215-685-9794

McPherson Square
601 E. Indiana Ave.
215-685-9994

Nicetown-Tioga
3720 N. Broad St.
215-685-9790

Richmond
2987 Almond St.
215-685-9992

Ramonita de Rodriguez
600 W. Girard Ave.
215-686-1768

Widener
2808 W. Lehigh Ave.
215-685-9799

Northeast

Bushrod
6304 Castor Ave.
215-685-1471

Bustleton
10199 Bustleton Ave.
215-685-0472

Fox Chase
501 Rhawn St.
215-685-0547

Frankford
4634 Frankford Ave.
215-685-1473

Holmesburg
7810 Frankford Ave.
215-685-8756

Katharine Drexel
11099 Knights Rd.
215-685-9383

Lawncrest
6098 Rising Sun Ave.
215-685-0549

Northeast Regional
2228 Cottman Ave.
215-685-0522

Tacony
6742 Torresdale Ave.
215-685-8755

Torresdale
3079 Holme Ave.
215-685-0494

Welsh Road
9233 Roosevelt Blvd.
215-685-0498

Wyoming
231 E. Wyoming Ave.
215-685-9158

Northwest

Andorra
705 E. Cathedral Rd.
215-685-2552

Chestnut Hill
8711 Germantown Ave.
215-248-0977

David Cohen Ogontz
6017 Ogontz Ave.
215-685-3566

Falls of Schuylkill
3501 Midvale Ave.
215-685-2093

Greater Olney
5501 N. 5th St.
215-685-2846

Joseph E. Coleman Northwest
Regional
68. W. Cheltenham Ave.
215-685-2150

Logan
1333 Wagner Ave.
215-685-9156

Lovett Memorial
6945 Germantown Ave.
215-685-2095

Free Library of Philadelphia Branch Locations

West

Blanche A. Nixon/Cobbs Creek
5800 Cobbs Creek Pkwy.
215-685-1973

Charles L. Durham
3320 Haverford Ave.
215-685-7436

Eastwick
2851 Island Ave.
215-685-4170

Haddington
446 N. 65th St.
215-685-1970

Haverford
5543 Haverford Ave.
215-685-1964

Kingsessing
1201 S. 51st St.
215-685-2690

Lucien E. Blackwell
West Philadelphia Regional
125 S. 52nd St.
215-685-7424

Overbrook Park
7422 Haverford Ave.
215-685-0182

Paschalville
6942 Woodland Ave.
215-685-2662

Walnut St. West
201 S. 40th St.
215-685-7671

Wynnefield
5325 Overbrook Ave.
215-685-0298

Oak Lane
6614 N. 12th St.
215-685-2848

Roxborough
6245 Ridge Ave.
215-685-2550

Wadsworth
1500 Wadsworth Ave.
215-685-9293

West Oak Lane
2000 Washington Ln.
215-685-2843

South

Charles Santore
932 S. 7th St.
215-686-1766

Fumo Family
2437 S. Broad St.
215-685-1758

Queen Memorial
1201 S. 23rd St.
215-685-1899

South Philadelphia
1700 S. Broad St.
215-685-1866

Thomas F. Donatucci, Sr.
1935 Shunk St.
215-685-1755

Whitman
200 Snyder Ave.
215-685-1754

Boards and Executive Staff

Free Library of Philadelphia Board of Trustees

July 1, 2010 – June 30, 2011

Officers

Robert C. Heim, Chair
Sherry A. Swirsky, Vice Chair
Pamela Dembe, Vice Chair
William R. Sasso, Vice Chair, Ex-Officio
Darwin R. Beauvais, Secretary
Melissa Grimm, Treasurer
Sara S. Moran, Assistant Secretary
Siobhan A. Reardon, President and Director

Members

Steven M. Altschuler; Christopher S. Arlene; Leslie Esdaile Banks*;
Jacqueline Barnett; Peter A. Benoliel; Girard S. Clothier*; Patricia
A. Coulter; Stephen M. Curtis; W. Wilson Goode, Sr.; Nancy D. Kolb;
Noel Mayo; Stephanie W. Naidoff; John Soroko; Nicholas D. Torres;
Ignatius C. Wang; Shelly Yanoff

Emeriti

Gloria Twine Chisum
Herman Mattleman
Armand Della Porta
Teresa Sarmina
Jerome J. Shestack*

Ex-Officio

Michael DiBerardinis, Deputy Mayor for the Environment and
Community Resources
Michael Schaedle, President of the Friends of the Free Library of
Philadelphia Board of Directors

**In memoriam: Early in the 2012 fiscal year, the Free Library lost three
integral members of its Board of Trustees: Leslie Esdaile Banks,
Girard S. Clothier, and Jerome J. Shestack. They are sorely missed.*

DID YOU KNOW?

You can grow your small business with our robust
collection of business databases

@ freelibrary.org

Free Library of Philadelphia Foundation Board of Directors

July 1, 2010 – June 30, 2011

Officers

William R. Sasso, Chair
Leslie Anne Miller, First Vice Chair
Robert C. Heim, Vice Chair, Ex-Officio
Richard A. Greenawalt, Vice Chair
Andrew T. Greenberg, Governance Committee Chair
Elizabeth Gemmill, Secretary
Paul D. Addis, Treasurer
David T. Edwards, Assistant Treasurer
Sandra A. Horrocks, Assistant Secretary
Siobhan A. Reardon, President and Director

Members

Cynthia Affleck; Renee Amooore; James H. Averill; Phyllis W. Beck; Peter A. Benoliel; Sheldon
Bonovitz; Gretchen Burke; George Day; Andrea Ehrlich; Marie Field; Daniel Fitzpatrick; W. Wilson
Goode, Sr.; Daniel Gordon; Elizabeth Grenald; John Imbesi; Linda E. Johnson; Alexander Kerr;
Gerald Maginnis; Marciene S. Mattleman; C. Kent McGuire; Stephanie W. Naidoff; Patrick M. Oates;
Derek N. Pew; Susan G. Smith; Miriam Spector; Jennifer Weiner; William L. Wilson

Honorary Members

Tobey Dichter
Ellis Wachs
A. Morris Williams, Jr.

Legal Counsel

Joann Hyle, Pepper Hamilton LLP

Executive Staff

Siobhan A. Reardon, President and Director
Joseph McPeak, Associate Director
Robert Bradley, Human Resources Manager
David T. Edwards, Chief Financial Officer
William J. Fleming, Administrative Services Director
Melissa Greenberg, Vice President of Development
Sandra A. Horrocks, Vice President of External Affairs
Claudia Martinez, Director of Library Operations
Sara S. Moran, Chief of Staff
Hedra Packman, Director of Library Services
James Pecora, Chief Technology Officer and Project Director,
Parkway Central Expansion/Renovation



freelibrary.org

Free Library of Philadelphia
1901 Vine Street
Philadelphia, PA 19103